

BREASTFEEDING BEST PRACTICES

A SUMMARY OF STATE-SPONSORED PROGRAMS

IN HEALTHCARE SETTINGS

SUPPORTING THE PROVIDERS



**ONLINE EDUCATION
AND TARGETED CURRICULA.**

**CONFERENCES
TO SHARE KNOWLEDGE.**

**CHANGING POLICIES
AND PRACTICES
IN HOSPITALS TO SUPPORT
WOMEN'S BREASTFEEDING
EFFORTS.**

**MENTOR-MENTEE RELATIONSHIPS
WITH HOSPITALS AND BIRTHING FACILITIES TO
BECOME BABY-FRIENDLY.**



**PROMOTING
EVIDENCE-
BASED PRACTICES.**



**PROVIDING
ONE-ON-ONE
SUPPORT
DURING
BREASTFEEDING
WITHIN HARD-
TO-REACH
POPULATIONS.**



**TAILORING MESSAGES
FOR VARIOUS WOMEN
AND THEIR FAMILIES.**

SUPPORTING PARENTS

IN THE COMMUNITY SUPPORTING PARENTS & COUNSELORS



**PEER SUPPORT
PROGRAMS TO
ASSIST MOTHERS.**



**OUTREACH
TO LOW-INCOME
FAMILIES BUILDING
A NETWORK OF
SUPPORT.**



**ASSESSMENT
OF NEEDS FOR
BREASTFEEDING
SUPPORT IN HIGH-
PRIORITY AREAS.**



**CHANGING
SOCIAL NORMS
TO BE MORE SUPPORTIVE
OF BREASTFEEDING.**

IN THE WORKPLACE SUPPORTING THE EMPLOYER



**RECOGNITION PROGRAMS
FOR EMPLOYERS WHO
SUPPORT NURSING
EMPLOYEES.**

**FINANCIAL ASSISTANCE
FOR BUSINESSES TO BECOME
BREASTFEEDING-FRIENDLY.**

**EMPLOYEE NEGOTIATIONS
FOR BETTER LACTATION
ACCOMMODATIONS.**

**TECHNICAL GUIDANCE
ON BREASTFEEDING-FRIENDLY WORKPLACES.**

**FOR MORE INFORMATION, VISIT
WWW.ASTHO.ORG/MATERNAL-AND-CHILD-HEALTH/BREASTFEEDING**