



Place-Based ECHO to Build Healthy and Resilient Communities



Advisory Committee



BACKGROUND

ASTHO Place-Based ECHO

The Place-Based ECHO will identify tools for each pillar.

- **People** – multidisciplinary teams are essential to create healthy communities
- **Policy and processes** – policy change driven by community and supported by states
- **Technology** – interoperable and integrated technology systems accurately assess need and measure success

ASTHO'S CENTER FOR POPULATION HEALTH STRATEGIES THREE PILLARS



CLINICAL TO
COMMUNITY
CONNECTIONS



HEALTH EQUITY
AND SOCIAL
DETERMINANTS
OF HEALTH



DATA
ANALYTICS AND
PUBLIC HEALTH
INFORMATICS

← POPULATION HEALTH LEADERSHIP,
CAPACITY BUILDING, AND POLICY →

ASTHO 2018-2021 President's Challenge

TWO PRIMARY GOALS:

- 1) **Provide tools** that equip health officials to mobilize community-led, place-based models (like RI's HEZ) that are ready for investment.
- 2) **Connect public health officials by reaching across sectors to business leaders and policymakers** who want to invest in community and advance economic development.

The Place-Based ECHO will identify tools and resources in support of the Challenge.

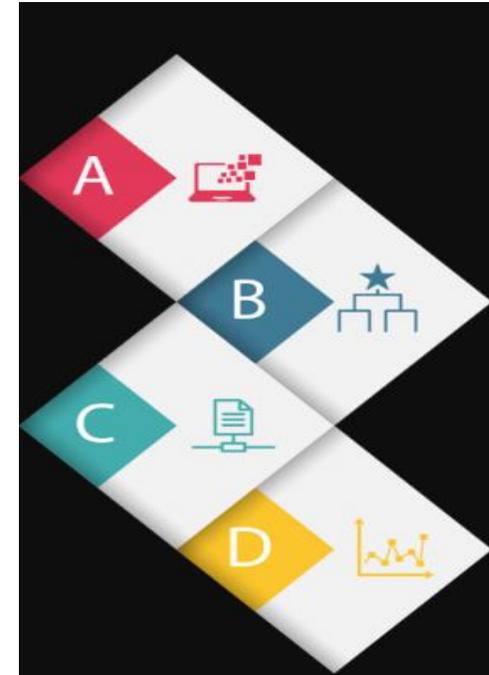


What is Project ECHO?

- Originated as a method of educating clinicians
- Has applications for quality improvement and systems change
- Is a telementoring model
- Main components:
 - Hub and spoke model
 - Case-based learning
 - Learning loop

Amplification-
Use technology
to leverage scarce
resources

Case Based
Learning to
Master
Complexity

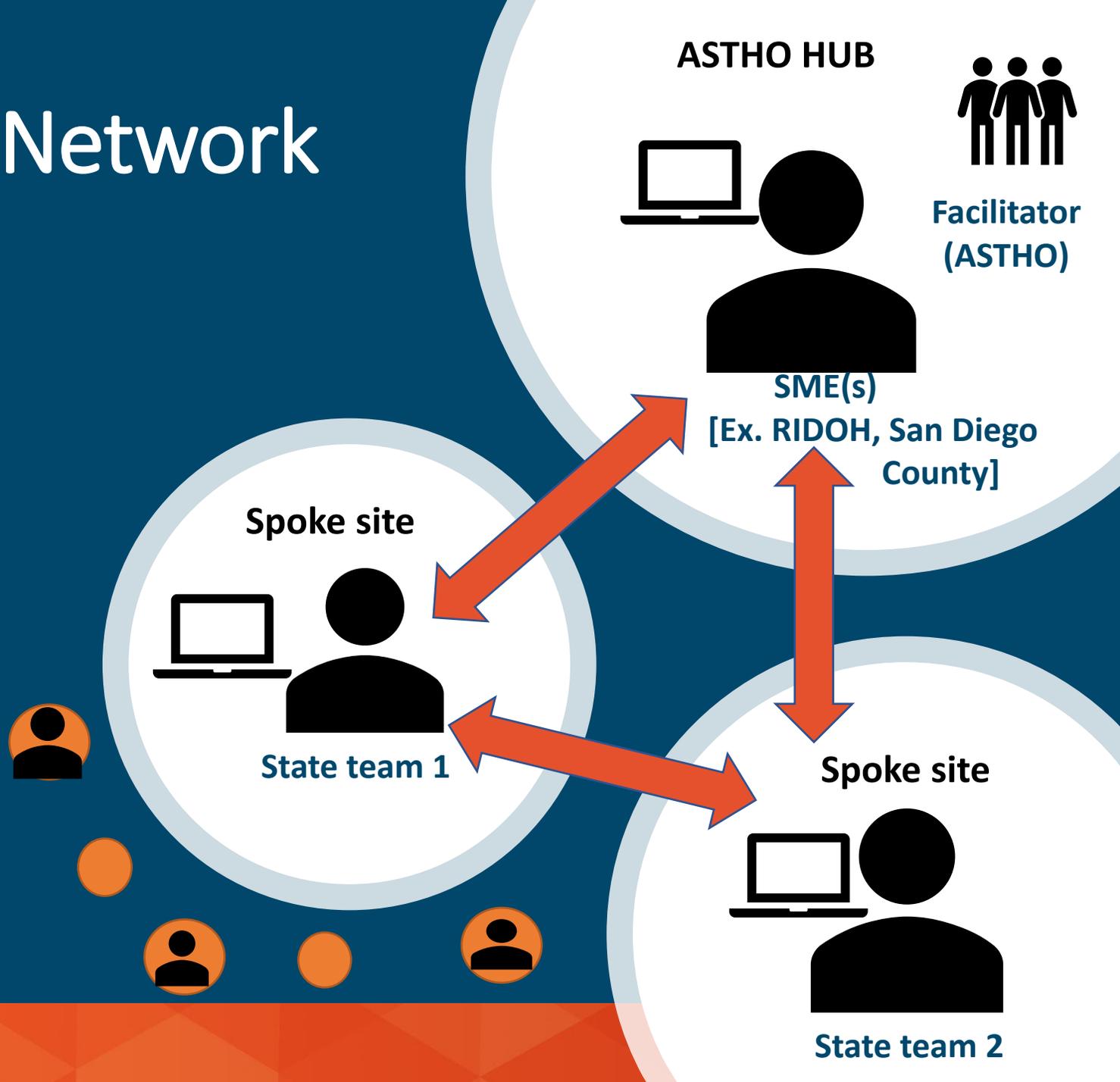


Share **B**est
Practices

Web-based
Database to
Monitor
Outcomes

The Hub and Spoke Network

- The community learns from **subject matter experts**
- The community learns from **each other**
- The subject matter experts **learn from the community** as promising practices emerge





PLACE-BASED ECHO

Place-Based ECHO

WHO

Five State Teams

Multi-disciplinary team comprised of S/THA leaders, health equity directors, local health agency staff, business, CBO/coalition rep, etc.

WHAT

Learning Community

Examines the key design features of select case examples of successful place-based and community-led health promotion initiatives and discusses how they implement place-based strategies in their jurisdictions.

WHEN

Aug. 2019 - April 2020

Monthly (2x) virtual meetings using ZOOM technology

Week 2: Modules

Week 4: Technical Assistance Hours

HOW

ProjectECHO

Through support from the W.K. Kellogg Foundation, participants will enhance their knowledge through didactic and case-based learning using the ProjectECHO model.

Project Timeline

- **May 6 – June 5:** Request for Application Period
- **June 17:** Announce State Teams
- **July TBD:** Host a ECHO Tutorial Webinar
- **Aug. 2019 – April 2020:** Place-Based ECHO Learning Community
 - **Oct. TBD:** Deadline to convene/complete an activity

Objectives

- Increasing the capacity of participating agencies to identify and successfully implement a place-based approach in their jurisdictions;
- Increasing the participating project team's knowledge and skills of community engagement, collaboration, and place-based strategies.
- Developing a place-based implementation plan to identify how to address equity gaps, workforce, partnerships, policies, and funding, and sustainability.
- Utilizing the ECHO seed money to implement a component of the implementation plan in their jurisdictions.

Place-Based ECHO Structure



- Monthly 90-minute virtual meetings (using Zoom) with the following structure:
 - Introductions
 - Didactic Presentation
 - Case Presentations
 - Follow-up evaluation (each session)
- Monthly technical assistance hours
- Timeframe: **August 2019 - April 2020**

ECHO Modules

August 2019 - April 2020



1. How to Integrate Fundamental Principles at Every Stage of Program Development (Equity, Sustainability, Community Empowerment, High-Impact)
2. An In-Depth Analysis of Successful Strategies for Funding Sustainability: Blending, Braiding, and Using Block Grant Funds
3. Rethinking Community Engagement

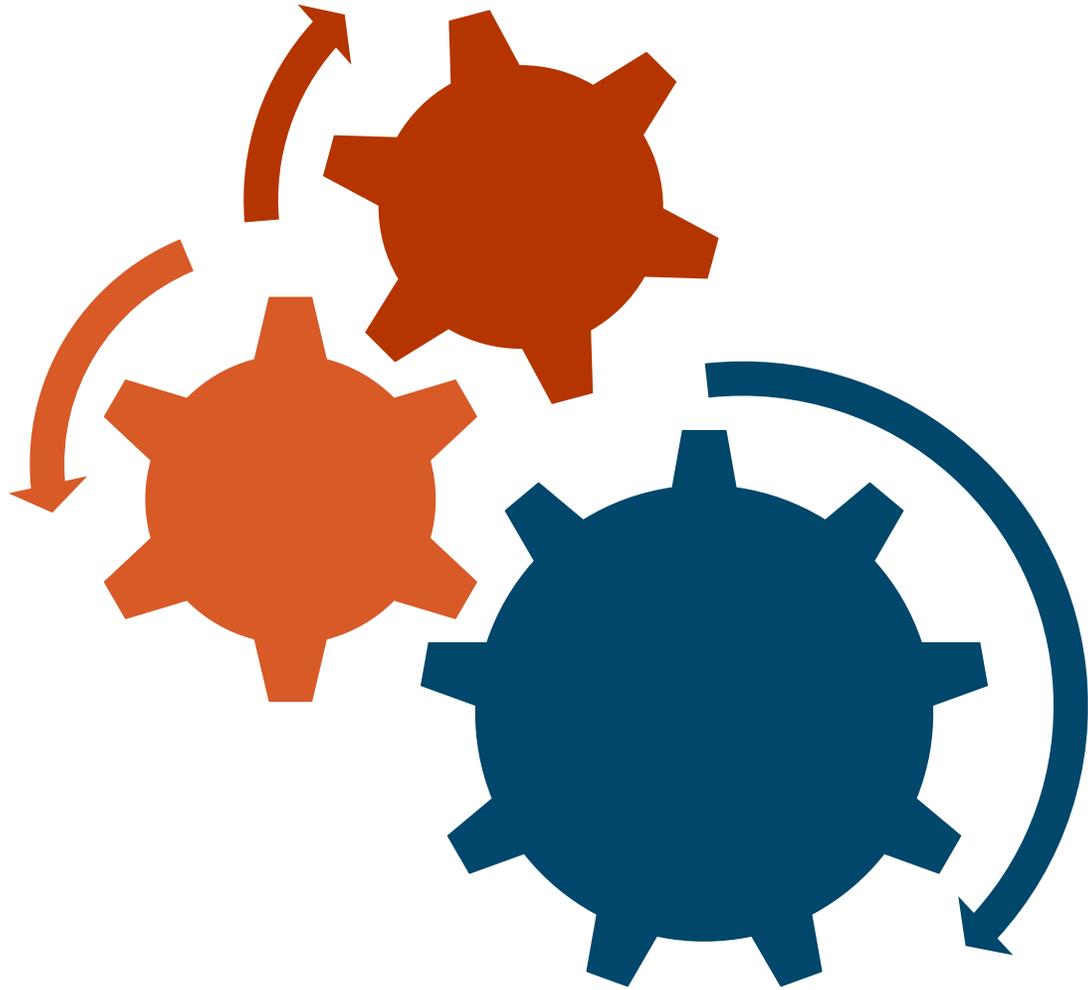
ECHO Modules

August 2019 - April 2020



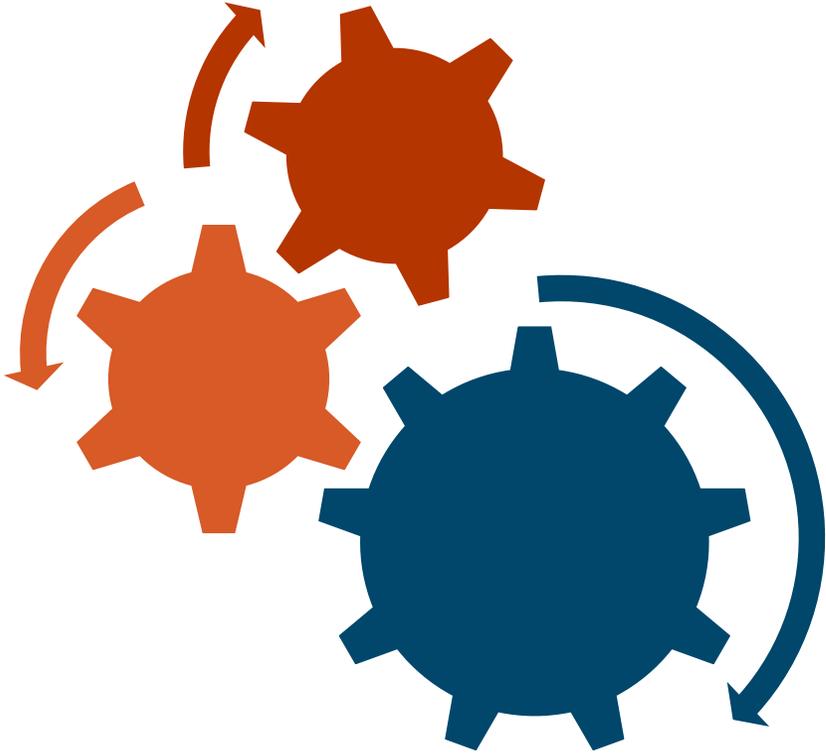
4. Using Data to Drive Decision-making
5. What is the Impact: How to Evaluate Systems Change in Place-based Models?
6. Leadership
7. Adaptation and Scalability

Outputs



- **Implementation plans** for each state team
- **90-day challenge** to complete one activity with **seed funding**
- Place-Based ECHO **video-clips**
- Tools and resources for the President's challenge **database**
- Module focused *ASTHO**briefs***

Outcomes



- Increased agency capacity and readiness to implement a place-based approach;
- Increased access to resources on place-based approaches and building community resilience among all S/T health agencies;
- Increased understanding among all stakeholders of workforce competencies, supportive policies, and funding strategies to facilitate place-based approaches.

