

# STAKEHOLDER PARTNERSHIPS AND COALITION BUILDING

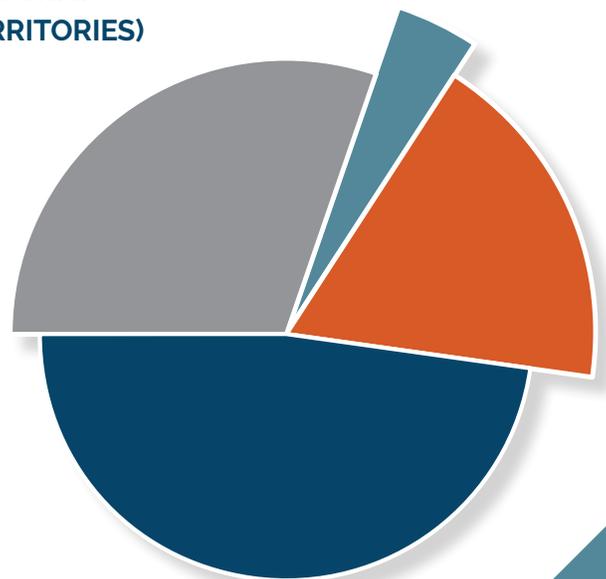
ASTHO, with support from CDC, the Centers for Medicare and Medicaid Services, and the HHS Office of Population Affairs, formed the Increasing Access to Contraception (IAC) Learning Community. This project comprises 27 states and territories and aims to disseminate strategies and best practices for implementing policies and programs leading to increased access to a full range of contraceptive options.

**Engaging** federal, national, and local partners is a critical strategy for states to improve contraception access and overcome shared challenges.

TEAM STAKEHOLDER ENGAGEMENT, BY STAKEHOLDER TYPE, REPORTED BY IAC LEARNING COMMUNITY PARTICIPANTS.

STAKEHOLDERS	VERY OR MODERATELY ENGAGED
Health department leadership	100% (27/27)
Title X program	92.3% (24/26)
Title V program	84% (21/25)
Non-profit organizations	60.9 (14/23)
Perinatal quality collaborative	60% (15/25)
Universities/colleges	54.2% (13/24)
Local chapters of the American College of Obstetricians and Gynecologists	52% (13/25)

## PROPORTION OF IAC LEARNING COMMUNITY PARTICIPANTS THAT MET REGULARLY WITH STAKEHOLDERS (N = 27 STATES/TERRITORIES)





“ It’s not so much new partnerships, but different ways of working with the partners we do have.”

— IAC participant on engaging partners to increase access to contraception

## STAKEHOLDER PARTNERSHIPS AND COALITION BUILDING: BARRIERS AND PROMISING PRACTICES

### BARRIER

### STRATEGY



Lack of partners in hospital systems.

Use **champions** within each organization to identify and recruit stakeholders.



Stakeholders have many related, but competing initiatives.

Use **existing partnerships** in new ways. If a stakeholder group or collaboration exists and has aligned goals, incorporate contraceptive access rather than creating an entirely new group or collaborative agreement.



Faith-based organizations in certain geographical areas limit available partners.

Present contraceptive access as **part of a broader vision** or effort to convince or engage stakeholders who might not otherwise be willing to participate.



Challenges coordinating multiple stakeholders.

Provide **logistical support** for maintaining stakeholder partnerships.



Difficulty establishing partnerships with consumer and community advocacy groups.

Conduct continuous **education** efforts to cultivate champions and stakeholders, including within the legislature.



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