On March 16 from 3-4 p.m. ET, join ASTHO for the next event in our Ask the Experts communications webinar series: COVID-19: A Conversation on Data, Communication, and Health Equity. Join ASTHO for the next event in our Ask the Experts communications webinar series: COVID-19: A Conversation on Data, Communication, and Health Equity.

The fight against COVID-19 is also a fight against misinformation and health disparities. How can you incorporate data into your communications strategy to combat misinformation, eliminate health disparities, and keep your community safe and informed? Our panel of leading experts will explore the role that data can play in elevating public messaging, as well as offer insights into how to take a data-first approach to tell a story that resonates with diverse audiences. Participants will learn how audiences perceive data and how to use this understanding to present compelling information that drives action today.

Register here

**Speaker:** Wayne A.I. Frederick, President, Howard University

Wayne A. I. Frederick, MD, MBA, was appointed the seventeenth president of Howard University in 2014. He previously served as provost and chief academic officer. Most recently, the Howard University Board of Trustees selected Frederick to serve as the distinguished Charles R. Drew Professor of Surgery. In 2017, he was named “Washingtonian of the Year” by Washingtonian magazine and in 2015 was named “Male President of the Year” by HBCU Digest.

**Speaker:** LaQuandra S. Nesbitt, Director, D.C. Department of Health

LaQuandra S. Nesbitt, MD, is a board-certified family physician with over a decade of experience leading population health initiatives. Nesbitt currently serves as the Director of the District of Columbia Department of Health in Washington, DC, a position she has held since January 2015. As a physician leader, Dr. Nesbitt mobilizes organizations and communities to implement innovative solutions that promote health and wellness and achieve health equity.

**Speaker:** Gillian SteelFisher, Senior Research Scientist and Director of Global Polling for the Harvard Opinion Research Program

SteelFisher received her PhD in Health Policy from Harvard University. She currently serves as president emeritus for the New England chapter of the American Association of Public Opinion Research and as a thought leader for the National Public Health Information Coalition.

**Moderator:** Michael Fraser, CEO, ASTHO

Michael Fraser, PhD, has served as ASTHO’s CEO since 2016. Prior to this role, he served as CEO of the Pennsylvania Medical Society and CEO of the Association of Maternal and Child Health Programs. Outside of his work with ASTHO, Fraser is an Adjunct Faculty at the George Mason University College of Health and Human Services and a Professional Lecturer in Health Policy & Management at the Milken Institute School of Public Health at George Washington University.