Implementing Healthy People 2020 in State and Territorial Health Agencies
What is Healthy People?

- National health objectives published every 10 years since 1979 by the U.S. Department of Health and Human Services.
- Healthy People 2020 was launched on December 2, 2010.
  - 42 topic areas
  - Over 1,200 objectives
- Objectives contain:
  - A reliable data source
  - A baseline measure
  - A target for specific improvements to be achieved by the year 2020
Healthy People 2020 strives to:

- Promote the understanding of the determinants of health, disease, and disability and opportunities for improvement.
- Establish health objectives applicable to the local, state, and national level.
- Establish a benchmark for monitoring and evaluating health data.
- Encourage communities and different sectors to cross collaborate to meet health objectives.
Leading Health Indicators (LHIs)

- A subset of Healthy People 2020 objectives that communicate the highest-priority health issues and suggested actions to achieve the targets
- Used to assess the health of the nation over the decade
- 26 LHIs in 12 topic areas, including:
  - Access to health services
  - Clinical preventive services
  - Environmental quality
  - Injury and violence
  - Maternal, infant, and child health

As of March 2014, 14 indicators have either met their target or shown improvement
Examples of Healthy People Objectives

- Topic: Immunization and Infectious Disease
  - Objective: IID – 1.4 Reduce measles cases (U.S.-acquired cases)
    - 115 confirmed U.S.-acquired measles cases reported in 2008
    - 2020 Target: 30 cases

- Topic: Tobacco Use
  - Objective: TU – 1.1 Reduce cigarette smoking by adults (LHI)
    - 20.6% of adults aged 18 years and older were current cigarette smokers in 2008 (age adjusted to the year 2000 standard population)
    - 2020 Target: 12.0%

Learn about other topics and objectives here:
https://www.healthypeople.gov/2020/topicsobjectives2020/default
Implementing Healthy People 2020

Stakeholders in public and private agencies play a crucial role in ensuring Healthy People objectives are addressed. The following resources are available to support the implementation of Healthy People 2020.

- The [MAP-IT Guide](#) has been used for assembling partners, identifying community needs, executing a plan, and evaluating progress.
- Healthy People 2020 [state and territory coordinators](#) serve as liaisons with ODPHP to ensure that the state and/or territorial health plan is in line with Healthy People goals and objectives.
- Healthy People 2020 [Evidence-Based Resources Tool](#) allows users to search for interventions and resources by topic, objective, resource or intervention type, population, setting, and more.
- [Stories from the Field](#) is a library of examples which demonstrate how communities are implementing Healthy People 2020.
Successful Implementation of Healthy People 2020

State Examples:
- Iowa
- North Carolina
IDPH placed strong emphasis on local involvement when developing the “Healthy Iowans” state plan.

IDPH reviewed county community health assessments and analyzed statewide and national data to identify 39 critical health needs.

The 39 critical health needs were divided into nine topic areas (access to quality health services and support, acute disease, addictive behaviors, chronic disease, environmental health, healthy living, injury and violence, mental health and mental disorders, and preparedness and response) with an annual evaluation plan.
The Healthy Iowans Plan addresses 18 of the applicable 26 Healthy People 2020 LHIs.

The 2014 Healthy Iowans Progress Report illustrates the progress Iowa has made is implementing their state plan and also an assessment of progress from the partners who contributed to the development of the plan.

- When asked to assess the 2013-2014 progress in achieving the objective/strategy, 71 percent of respondents said that they were making progress in taking action (54%) or had completed taking the action (17%).
In 2009, the Governor’s Task Force for Healthy Carolinians asked the North Carolina Institute of Medicine (NCIOM) to assist in developing objectives for the Healthy North Carolina 2020 plan. NCIOM convened 11 subcommittees to develop objectives and targets within each of the specific focus areas.

- A steering committee, consisting of the state health director, chair of the Governor’s Task Force for Healthy Carolinians, and other public health experts, helped to identify members for each subcommittee.

Over 150 people were involved in the development of the Healthy North Carolina 2020 objectives.
NCDPH - Results

- The Healthy North Carolina 2020 plan consists of 13 focus areas with 40 objectives.

- NCDPH decided to focus on three areas that were the most commonly identified in community health assessments, including cardiovascular disease, diabetes, and obesity.
  - Technical assistance is being provided to LHDs implementing evidence-based strategies to address these areas.

- Every year NCDPH releases a report indicating progress toward achieving the Healthy North Carolina 2020 objectives. The [2014 Annual Data Report](https://www.cdc.gov/nchs/keyfiles/2014 Annual Data Report.pdf) lists each objective, the target, the baseline and current data.
Additional Resources

- **Healthy People 2020**
  - [https://www.healthypeople.gov](https://www.healthypeople.gov)

- **ASTHO Healthy People 2020 webpage**
  - [http://www.astho.org/Programs/Prevention/ASTHO-Supports-Healthy-People-2020/](http://www.astho.org/Programs/Prevention/ASTHO-Supports-Healthy-People-2020/)

- **ASTHO State Case Studies**
  - Iowa: [http://www.astho.org/Programs/Prevention/Iowa-Healthy-People-2020-Case-Study/](http://www.astho.org/Programs/Prevention/Iowa-Healthy-People-2020-Case-Study/)
  - North Carolina: [http://www.astho.org/Programs/Prevention/North-Carolina-Healthy-People-2020-Case-Study/](http://www.astho.org/Programs/Prevention/North-Carolina-Healthy-People-2020-Case-Study/)

- **ASTHO National Prevention Strategy Implementation Toolkit**