## Overview

### Goal of Project
To develop a strategic plan for the Wellness at Work (W@W) initiative to facilitate robust private/public partnerships, infrastructure and mechanisms building on previous work and contributing to the sustainability of future work using evidence.

## Project Profile

### Steps (January 2012 – July 2012)
1. Team participated in ASTHO/NNPHI Community Guide Training & Strategy Workshop
2. Assessed past W@W activities, locations and strategic plan
3. Identified next steps to take the work to the next level
4. Contracted between the State Health Department and OPHI for the next phase (5 years) of the initiative
5. Fostered and convened partners and held an all-day strategic planning retreat with team and partners
6. Developed & shared new work plan, governance structure, updated strategies and plan for website, toolkit, etc.
7. Accessed additional resources through CDC National Healthy Worksite Program with a local W@W Collaborative
8. Finalized contract between the State Health Department and OPHI to continue to fund an ongoing leadership position at OPHI to lead collaboration efforts

## Impact

### Outcomes
- Newly invigorated and expanded Initiative Steering Committee to provide oversight and direction to the new W@W Initiative. Increased collaboration with old and newer partners.
- The new W@W website will be transferred to OPHI to use a more accessible and flexible platform.
- A signed contract to continue the work between the Oregon State Public Health Division and OPHI.
- The new structure will allow and encourage additional funding from non-governmental sources.

### Lessons Learned
- The Community Guide provided a framework in which to justify and organize goals and objectives moving forward to institutionalize worksite wellness endeavors.
- When defining roles among state, institute and other partners, continued discussions in small groups and one-on-one during the all-day strategic planning retreat with a familiar, skilled facilitator was highly useful.

### Future Actions
- Hiring staff for the W@W efforts
- Submitting grant to continue initiative with Oregon Health Authority, OPHI and Oregon Coalition of Health Care Providers
- Design and conduct W@W track for annual Place Matters Conference in Fall 2012
- Outreach to worksites and promotion of worksite wellness programs

### Resources Developed
- Wellness @ Work website

## State Team Members

### Oregon Public Health Institute (OPHI):
Noelle Dobson, Associate Director, Nancy Becker, Registered Dietitian, Mary Lou Hennrich, Executive Director

### Oregon Public Health Division:
Karen Girard, Health Promotion Manager, Kim LaCroix, Nutrition Coordinator, Jennifer Young, Nutrition and Physical Activity Coordinator, Kirsten Aird, Dawn Robbins

### Coalition of Local Health Officials:
Karen Gillette, Program Manager, Pam Heilman, Division Director

### Oregon Coalition of Health Care Providers:
Barbara Prowe

### Kaiser Permanente:
Sue Hennessey

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