2020-2023 Division of Public Health Strategic Plan Process

**Roles**

**SP Workgroup:**
- Establishes framework and SP workplan
- Monitors work and implements work plan
- Validates ELT goals, helps establish SP Implementation teams
- Reviews SP once a year for quality improvement and SP updates.

**SP Implementation Teams:**
- Led by program mngr. related to topic area, an ELT member is executive sponsor
- Cross sectional and multi level position members.
- Develops objectives, strategies, measures
- Standardized PM tracking, reports to ELT on set schedule
- Meets until work plan accomplished.

**ELT:**
- Review internal and external input and conduct SWOT analysis
- Determine mission, vision, values, goals.
- Participates on SP Implementation Team as applicable
- Review and approve SMART objectives and measures
- Support QI efforts identified in performance measures reports.

---

**Strategic Planning Cycle**

**Organization Phase**
- SP Workgroup: Establish SP process framework

**Environmental Scan Phase**
- SP workgroup: Gather External and internal input
- ELT: Perform SWOT analysis

**Strategy Phase**
- ELT: Determines vision, mission, values, 5-6 broad outcome goals

**Work Plan Phase**
- SP Implementation Teams: Develops SMART objectives, strategies, measures

**Monitoring & Reporting Phase**
- SP Implementation Teams: Track and report on performance measures, share with ELT

**Evaluation Phase**
- SP Workgroup convenes once a year to review SP, modify as needed

**Act**

**Plan**

**Study**

**Do**