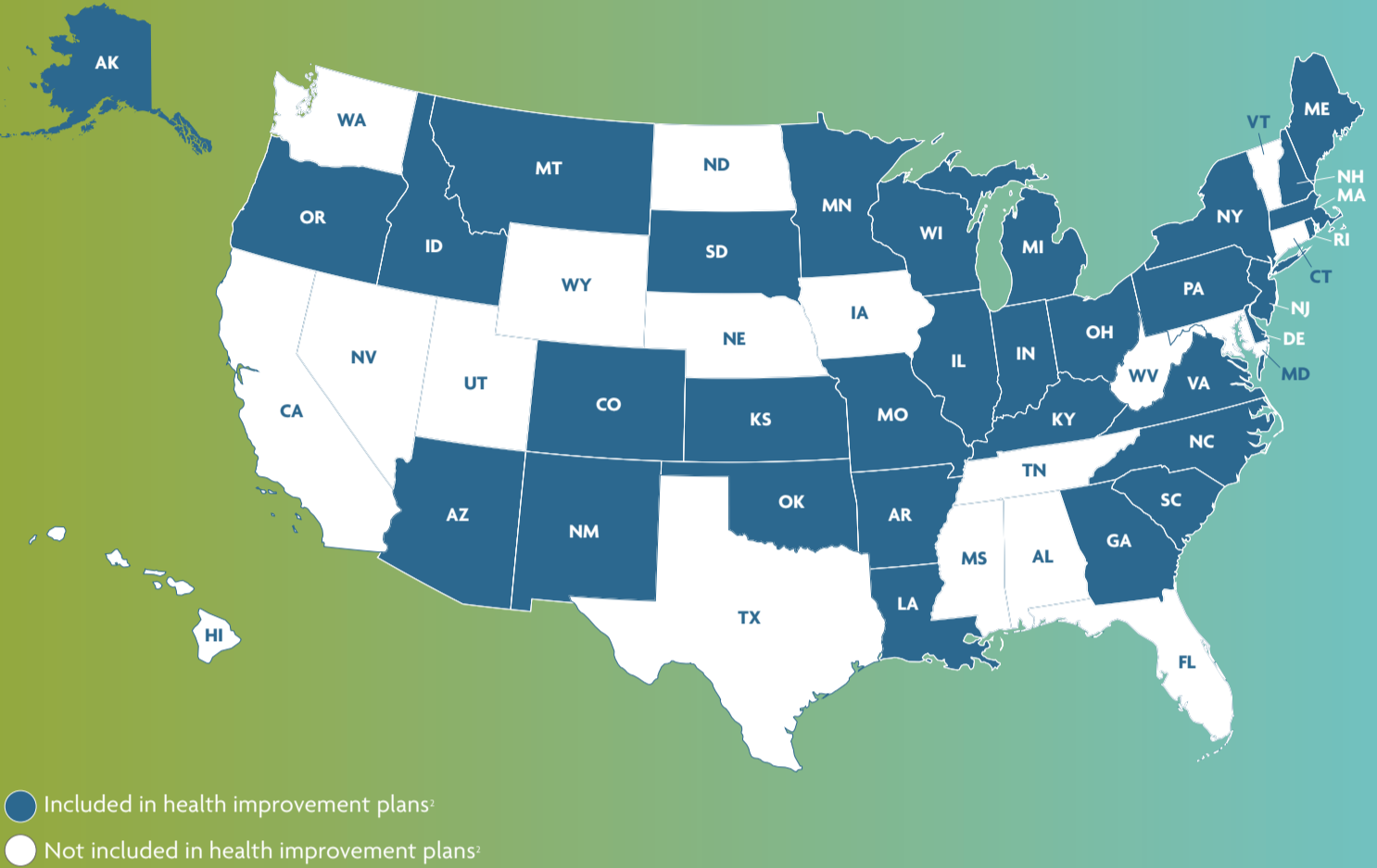


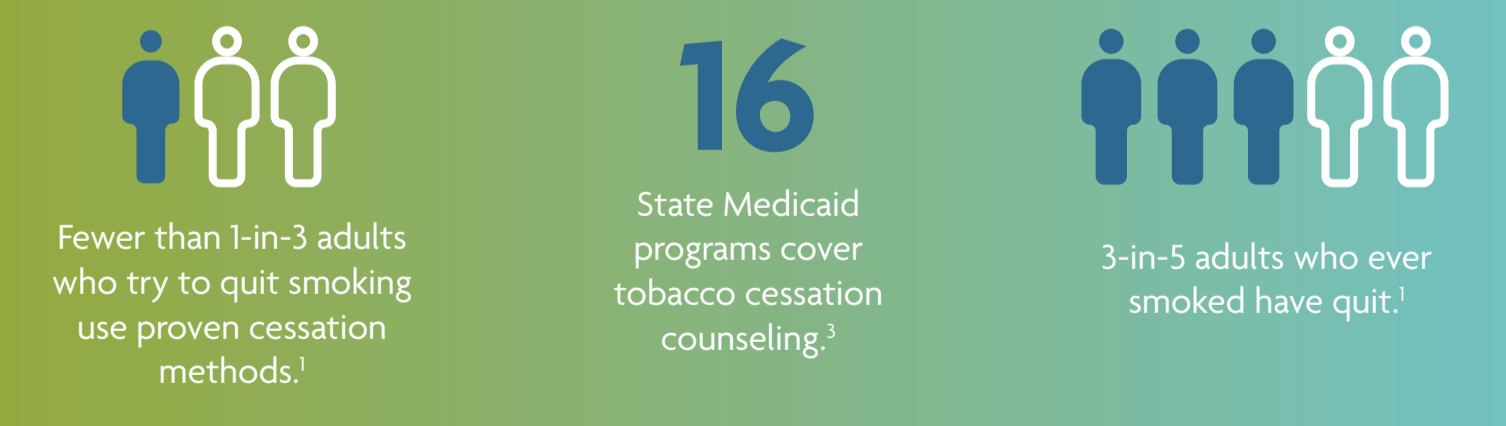
SMOKING CESSATION: A STATE PERSPECTIVE

Tobacco use remains the leading cause of preventable disease, disability, and death in the United States, and the majority of adults who smoke say they want to quit.¹ In Jan. 2020, the United States Surgeon General released a report on smoking cessation. Below is a summary of the report's findings as well as examples of cessation work already taking place in states, including which states feature smoking cessation in health improvement plans, current cessation programs in Medicaid and workplace wellness initiatives, and proven policy actions states can take to encourage people to quit smoking.

STATES THAT INCLUDE TOBACCO CESSATION IN HEALTH IMPROVEMENT PLANS



ADULTS WANT TO QUIT SMOKING



HOW STATES ARE TAKING ACTION⁴

- Integrating cessation interventions into routine healthcare visits.
- Increasing treatment access through comprehensive insurance coverage.
- Encouraging people to quit smoking (e.g., implementing smoke-free policies).