Wicked Problems
The Unexpected

ZIKA VIRUS
Rising Expectations

\[
\text{Pressure} = \frac{\text{Force}}{\text{Area}}
\]
Loss of Core PH Infrastructure

I've Been POISONED by Policy
Characteristics of a "Wicked Problem"

- Difficult to clearly define
- Many interdependencies and often multicausal
- Attempts to address the problem often lead to unforeseen consequences
- Frequently not stable
- Usually no clear solution
- Socially complex
- Rarely is the responsibility of only one stakeholder
- Solutions involve changing behaviors
- Can be characterized by chronic policy failure
Thank You!

From the bottom of my toes.....