Introducing a Collaborative Contraceptive Initiative and Policy—the Medicaid CMO Perspective

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Collaborative experiences

- Department of Community Health
- Department of Public Health
- Georgia Ob/Gyn Society
- Georgia Perinatal Quality Committee
- Regional Perinatal Centers
- Local, regional and national agencies
Training approach

- Peach State grant to Georgia Ob/Gyn Society
- Train providers at six regional perinatal centers
  - Residency Programs
  - Areas of population density
  - Referral areas
Key components

- Information about the Medicaid policy
- Why this policy is good for Georgia
- What is good about LARC devices
- Why immediately postpartum is a great time for placement
- Billing and reimbursement
  - From CMO Medical Director
<table>
<thead>
<tr>
<th>J7300</th>
<th>Copper IUD [▼]</th>
<th>ParaGard IUD</th>
<th>$789.25</th>
</tr>
</thead>
<tbody>
<tr>
<td>J7301</td>
<td>Levonorgestrel-releasing Intrauterine contraceptive system [▼]</td>
<td>Skyla</td>
<td>$694.54</td>
</tr>
<tr>
<td>J7302</td>
<td>Levonorgestrel Releasing Intrauterine Contraceptive System, 52mg [▼]</td>
<td>Mirena</td>
<td>$865.62</td>
</tr>
<tr>
<td>J7307</td>
<td>Etonogestrel (contraceptive) Implant System, including implant and supplies [▼]</td>
<td>Nexplanon</td>
<td>$823.98</td>
</tr>
</tbody>
</table>
The contraceptive implant is a single-rod etonogestrel-releasing contraceptive device inserted under the skin of the upper arm. The insertion and/or removal of the implant are reported using one of the following CPT codes:

- **11981** – Insertion, non-biodegradable drug delivery implants
- **11982** – Removal, non-biodegradable drug delivery implants
- **11983** - Removal with reinsertion, non-biodegradable drug delivery implant
The diagnostic coding will vary, but usually will be selected from the V25 (Encounter for contraceptive management) series in ICD-9-CM. These codes are:

- **V25.5** - Encounter for contraceptive management, insertion of implantable subdermal contraceptive

- **V25.43** - Surveillance of previously prescribed contraceptive method; implantable subdermal contraceptive. This code is reported for checking, reinsertion, or removal of the implant.
The CPT procedure codes do not include the cost of the supply.

Report the supply separately using a HCPCS (Healthcare Procedural Coding System) code:

J7307- Etonogestrel [contraceptive] implant system, including implant and supplies
Intrauterine devices include the copper IUD and the hormonal IUD. The insertion and/or removal of IUDs are reported using one of the following CPT codes:

- **58300** Insertion of IUD
- **58301** Removal of IUD
Most IUD services will be linked to a diagnosis code from the V25 series (Encounter for contraceptive management):

- **V25.11** - Insertion of intrauterine contraceptive device
- **V25.12** - Removal of intrauterine contraceptive device
- **V25.13** - Removal and reinsertion of intrauterine contraceptive device
- **V25.42** - Surveillance of previously prescribed contraceptive method, intrauterine device
The CPT procedure codes do not include the cost of the supply. Report the supply separately using a HCPCS code:

- **J7300** - Intrauterine copper contraceptive
- **J7302** - Levonorgestrel-releasing intrauterine contraceptive system, 52 mg
Georgia’s Medicaid CMO Perspective

Questions?