



Introducing a Collaborative Contraceptive Initiative and Policy— the Medicaid CMO Perspective

Alan Joffe, MD

Community Medical Director

Peach State Health Plan

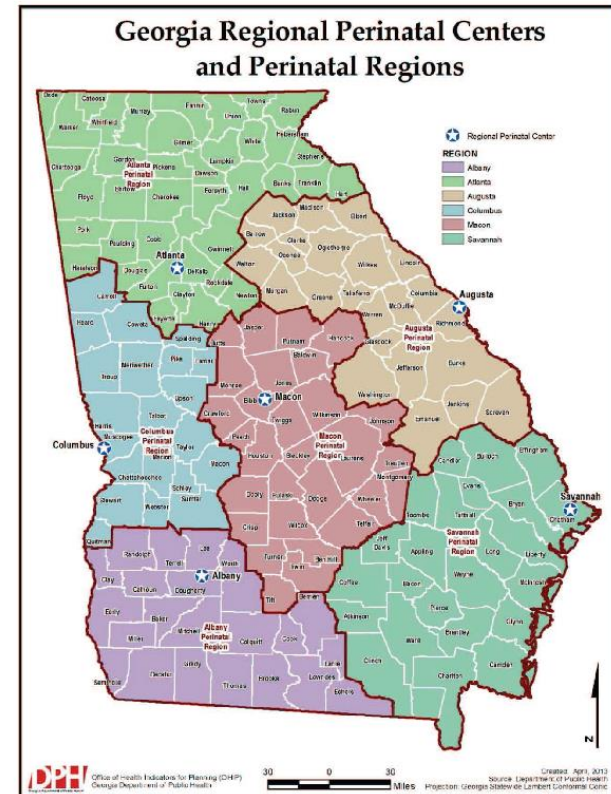


Collaborative experiences

- Department of Community Health
- Department of Public Health
- Georgia Ob/Gyn Society
- Georgia Perinatal Quality Committee
- Regional Perinatal Centers
- Local, regional and national agencies

Training approach

- Peach State grant to Georgia Ob/Gyn Society
- Train providers at six regional perinatal centers
 - Residency Programs
 - Areas of population density
 - Referral areas



Key components

- Information about the Medicaid policy
- Why this policy is good for Georgia
- What is good about LARC devices
- Why immediately postpartum is a great time for placement
- Billing and reimbursement
 - From CMO Medical Director

Current Reimbursement Rates

J7300	Copper IUD [▼]	ParaGard IUD	\$789.25
J7301	Levonorgestrel-releasing Intrauterine contraceptive system [▼]	Skyla	\$694.54
J7302	Levonorgestrel Releasing Intrauterine Contraceptive System, 52mg [▼]	Mirena	\$865.62
J7307	Etonogestrel (contraceptive) Implant System, including implant and supplies [▼]	Nexplanon	\$823.98

Basic Contraceptive Coding: Implant

The contraceptive implant is a single-rod etonogestrel-releasing contraceptive device inserted under the skin of the upper arm. The insertion and/or removal of the implant are reported using one of the following CPT codes:

- **11981 – Insertion, non-biodegradable drug delivery implants**
- **11982 – Removal, non-biodegradable drug delivery implants**
- **11983 - Removal with reinsertion, non-biodegradable drug delivery implant**

Diagnosis coding: Implant

The diagnostic coding will vary, but usually will be selected from the V25 (Encounter for contraceptive management) series in ICD-9-CM. These codes are:

- **V25.5** - Encounter for contraceptive management, insertion of implantable subdermal contraceptive
- **V25.43** - Surveillance of previously prescribed contraceptive method; implantable subdermal contraceptive. This code is reported for checking, reinsertion, or removal of the implant.

Supply Billing: Implant

- The CPT procedure codes do not include the cost of the supply.
- Report the supply separately using a HCPCS (Healthcare Procedural Coding System) code:

J7307- Etonogestrel [contraceptive] implant system, including implant and supplies

Basic IUD Coding

Intrauterine devices include the copper IUD and the hormonal IUD. The insertion and/or removal of IUDs are reported using one of the following CPT codes:

- **58300** Insertion of IUD
- **58301** Removal of IUD

Diagnosis coding: IUD

- Most IUD services will be linked to a diagnosis code from the V25 series (Encounter for contraceptive management):
 - **V25.11** - Insertion of intrauterine contraceptive device
 - **V25.12**- Removal of intrauterine contraceptive device
 - **V25.13** - Removal and reinsertion of intrauterine contraceptive device
 - **V25.42**- Surveillance of previously prescribed contraceptive method, intrauterine device

Supply Billing: IUDs

- The CPT procedure codes do not include the cost of the supply. Report the supply separately using a HCPCS code:
- **J7300** - Intrauterine copper contraceptive
- **J7302** - Levonorgestrel-releasing intrauterine contraceptive system, 52 mg

Georgia's Medicaid CMO Perspective

- Questions?