

## ASTHO Increasing Access to Contraception Learning Community

December 20, 2016

### Speaker Bios

#### **Liany Elba Arroyo, MPH, CPH**



Liany Elba Arroyo is the Senior Director of Health Equity at The National Campaign to Prevent Teen and Unplanned Pregnancy, where she ensures an equity lens is applied to the organization's work. Previously she served as the Director of Partnerships where she oversaw the development of programs and the dissemination of messages and resources tailored for the Latino and African American communities. Prior to coming to The National Campaign in 2013, Liany spent over 13 years working in the government and non-profit sectors developing programs and promoting public policies that aimed to improve the health status of Latino communities across the nation. Most recently, Liany was the Associate Director of the Education and Children's Policy Project at the National Council of La Raza, where she advanced La Raza's education priorities and policies affecting Latino children and youth. Liany has published several pieces on children and Latino health and has been cited by Spanish and English media, including The New York Times, Newsweek, and Univision. Liany holds a BS in psychology from Wellesley College, an MPH from Columbia University, and is Certified in Public Health.

#### **Lawrence Swiader, MA**



Lawrence Swiader has spent his career studying the intersection of technology, media, education, and how it can better people's lives. Currently, as Vice President of Digital Media at The National Campaign to Prevent Teen and Unplanned Pregnancy he leads digital programs for teens and adults and oversees all aspects of The National Campaign's digital presence with the goal of improving the reproductive health behaviors of people in the U.S. For ten years before that, he used technology as a tool to teach about the history of the Holocaust and to motivate people to act to end contemporary genocide. Lawrence graduated from the S.I. Newhouse School of Public Communications at Syracuse University in 1989 with a degree in Television, Radio, and Film and in 1993 earned a Master's degree in Instructional Design, Development, and Evaluation from Syracuse University's School of Education.

#### **Morgan McDonald, MD, FAAP, MA**



Dr. Morgan McDonald is the Assistant Commissioner and Director for the Division of Family Health and Wellness in the Tennessee Department of Health. Trained in Internal Medicine and Pediatrics, Dr. McDonald's background is as a primary care physician in vulnerable communities, spending the last several years with the homeless community of Nashville. In addition to clinical care, she has focused on educational and program facilitation, patient and community engagement, and quality improvement. Dr. McDonald currently serves as the Director of the Division of Family Health and Wellness in the Tennessee Department of Health, facilitating prevention efforts across the state including WIC services, Chronic Disease Prevention, Early Childhood Initiatives, Injury Prevention, Perinatal Regionalization, Newborn Screening, Children's Special Services, and Women's Health/Family Planning programs. Dr. McDonald

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also provides guidance for the Primary Prevention Initiative (PPI), a state plan to involve all health department employees in the state in primary prevention in their communities. PPI has been a platform used by health departments across the state to address pressing public health concerns, such as the rise of opiate addiction and neonatal abstinence syndrome with innovative partnerships such as the family planning partnerships discussed in this session.

## **Rebecca Dineen, MSc**



Rebecca Dineen is the Assistant Commissioner for the Bureau of Maternal and Child Health and leads the B'more for Healthy Babies Initiative at the Baltimore City Health Department where she has worked since 2008. She has 20 years of experience providing support for all stages of project development (proposal, design, implementation, and evaluation) in a variety of areas including: quality assurance, performance improvement for health systems development, training, community mobilization, and behavior change. Rebecca has worked in fourteen countries on three continents in maternal and child health, family planning, HIV/AIDS, malaria, and primary health care programs. Her experience includes work in both the public and private sectors. She earned a master of science in Health Policy and Management from the Harvard School of Public Health in 1998 and her undergraduate degree in Philosophy from Northwestern University in 1989.