

Infectious Disease Infrastructure



Examples: Communicating About Infectious Disease Infrastructure

About the Toolkit: Making the Case for Infectious Disease Infrastructure

This toolkit was developed by Porter Novelli, in partnership with ASTHO, to assist state health agency staff in telling their stories about the importance of infectious disease infrastructure. The focus is on reaching the media as a channel to educate and engage all of the key audiences. It includes tools used to share stories with journalists, templates and samples to give you a jump start, and a message platform for some sample language. Through well-crafted messages and relevant data demonstrating impact, state health agencies can increase awareness and appreciation of infectious disease infrastructure.

[Making the Case for Infectious Disease Infrastructure](#)

The examples below demonstrate the value of investing in ID infrastructure and the importance of adequate capacity to detect, control, and prevent the spread of infectious diseases.

- [Americans Depend on a Strong CDC](#)
- [Arms Race: Getting Ahead of Killer Microbes](#)
- [Better, Faster Lab Reports Help States' Outbreak Response](#)
- [CDC Director: A Disease Outbreak Anywhere is a Risk Everywhere](#)
- [Federal Public Health Programs and Employees are Essential Despite Label](#)
- [It's a Matter of Life and Death](#)
- [Middle East Respiratory Syndrome Coronavirus Infection Confirmed in Northwestern Indiana](#)
- [Ohio Department of Health Issues Measles Outbreak Guidance to Ohio Hospitals](#)
- [Outbreak Investigation: Meningitis](#)
- [Public Health System Protects Us, but It Needs Support](#)
- [Responding to the Outbreak of Invasive Fungal Infections: The Value of Public Health to Americans](#)
- [Section 317 Immunization Program: Protecting a National Asset](#)