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Ref: HRSA-18-085, Alliance for Innovation on Maternal Health: Improving Maternal Health (AIM)


The Association of State & Territorial Health Officials (ASTHO) looks forward to continuing our partnership with the Alliance for Innovation on Maternal Health: Improving Maternal Health (AIM) program. As an AIM founding partner since its launch in 2014, we have been involved in building the national safety infrastructure in perinatal care, including maternal safety bundles, evaluation, training, and technical assistance.

ASTHO's mission is to transform public health within states and territories to help our members, the chief health officials of all 59 state and territorial health agencies and the 120,000 individuals who work for them, dramatically improve health and wellness. Through our work with AIM, we facilitated engaging state teams and connecting leaders and members at the state and national levels. We developed communications, such as tools, webinars, highlights of state stories/promising practices, and guiding principles to promote the consistency in care through implementing evidence-based, maternal safety bundles, and working across sectors to integrate public health strategies and improve collaboration and coordination on maternal health.

Over the next five years, we are eager to support AIM expanding to at least 35 participating states and territories and identify promising models or strategies that can be scaled and spread across the nation, including national priority topics like maternal opioids use and neonatal abstinence syndrome. ASTHO will assist in this work by linking chief health officials in states/jurisdictions within and outside the AIM network, providing access to content area experts, and contributing and developing a national maternal health campaign as required in this project to advance national awareness.

We share AIM's vision of "safe health care for every woman" and believe that our continued engagement in the Alliance is critical to AIM's success. We look forward to collaborating with you on such an innovative and important project.

Sincerely,



Michael Fraser, PhD, MS, CAE, FCPP
ASTHO Executive Director