Place-Based ECHO to Build Healthy and Resilient Communities
BACKGROUND
The Place-Based ECHO will identify tools for each pillar.

- **People** – multidisciplinary teams are essential to create healthy communities
- **Policy and processes** – policy change driven by community and supported by states
- **Technology** – interoperable and integrated technology systems accurately assess need and measure success
TWO PRIMARY GOALS:

1) **Provide tools** that equip health officials to mobilize community-led, place-based models (like RI’s HEZ) that are ready for investment.

2) **Connect public health officials by reaching across sectors to** business leaders and policymakers who want to invest in community and advance economic development.

The Place-Based ECHO will identify tools and resources in support of the Challenge.
What is Project ECHO?

• Originated as a method of educating clinicians
• Has applications for quality improvement and systems change
• Is a telementoring model
• Main components:
  • Hub and spoke model
  • Case-based learning
  • Learning loop
The Hub and Spoke Network

- The community learns from subject matter experts
- The community learns from each other
- The subject matter experts learn from the community as promising practices emerge
PLACE-BASED ECHO
Five State Teams
Multi-disciplinary team comprised of S/THA leaders, health equity directors, local health agency staff, business, CBO/coalition rep, etc.

Learning Community
Examines the key design features of select case examples of successful place-based and community-led health promotion initiatives and discusses how they implement place-based strategies in their jurisdictions.

Aug. 2019 - April 2020
Monthly (2x) virtual meetings using ZOOM technology
Week 2: Modules
Week 4: Technical Assistance Hours

ProjectECHO
Through support from the W.K. Kellogg Foundation, participants will enhance their knowledge through didactic and case-based learning using the ProjectECHO model.
Project Timeline

• **May 6 – June 5**: Request for Application Period
• **June 17**: Announce State Teams
• **July TBD**: Host a ECHO Tutorial Webinar
• **Aug. 2019 – April 2020**: Place-Based ECHO Learning Community
  ▪ **Oct. TBD**: Deadline to convene/complete an activity
Objectives

• Increasing the capacity of participating agencies to identify and successfully implement a place-based approach in their jurisdictions;
• Increasing the participating project team’s knowledge and skills of community engagement, collaboration, and place-based strategies.
• Developing a place-based implementation plan to identify how to address equity gaps, workforce, partnerships, policies, and funding, and sustainability.
• Utilizing the ECHO seed money to implement a component of the implementation plan in their jurisdictions.
Place-Based ECHO Structure

- Monthly 90-minute virtual meetings (using Zoom) with the following structure:
  - Introductions
  - Didactic Presentation
  - Case Presentations
  - Follow-up evaluation (each session)
- Monthly technical assistance hours
- Timeframe: August 2019 - April 2020
1. How to Integrate Fundamental Principles at Every Stage of Program Development (Equity, Sustainability, Community Empowerment, High-Impact)

2. An In-Depth Analysis of Successful Strategies for Funding Sustainability: Blending, Braiding, and Using Block Grant Funds

3. Rethinking Community Engagement
ECHO Modules

August 2019 - April 2020

4. Using Data to Drive Decision-making

5. What is the Impact: How to Evaluate Systems Change in Place-based Models?

6. Leadership

7. Adaptation and Scalability
• Implementation plans for each state team
• 90-day challenge to complete one activity with seed funding
• Place-Based ECHO video-clips
• Tools and resources for the President’s challenge database
• Module focused ASTHO briefs
Outcomes

• Increased agency capacity and readiness to implement a place-based approach;

• Increased access to resources on place-based approaches and building community resilience among all S/T health agencies;

• Increased understanding among all stakeholders of workforce competencies, supportive policies, and funding strategies to facilitate place-based approaches.