

15<sup>th</sup> Annual



Senior Deputies Meeting  
July 8-10, 2008



The Osthoff Resort  
Elkhart Lake, WI

## PUBLIC HEALTH IN TRANSITION: LEADING THE WAY...**FORWARD!**



Welcome to our nation's Heartland! ASTHO is very pleased to hold its 2008 Senior Deputies Annual Meeting in the great state of Wisconsin. The culturally diverse Badger State is known for its many contributions in the areas of manufacturing, agriculture and health care. It is only fitting that our host state also has a motto that is emblematic of our meeting's theme. Adopted in 1851, Wisconsin's motto, "Forward", reflects Wisconsinites' continuous drive to be a national leader. As public health executives, we too have the vision, drive, and commitment to not only be national, but global leaders in health promotion and protection. This meeting provides an opportunity for discussion with national thought leaders and a forum for peers to exchange ideas to continue paving, "the way forward."

While the formal program is currently under development, an excellent preliminary list of session topics have been identified including: *immigration reform and its impact on public health; chronic disease integration and policy considerations for the control of obesity; health systems transformation; showcasing emerging technologies and tools; emerging environmental health issues and challenges such as smart growth, climate change, and food protection; and ethical considerations in public health.* Several highly

interactive sessions are also being considered to address topics such as senior deputy orientation and training, business process improvements, and portfolio management. As always, this meeting promises to be extremely informative and rewarding.

The meeting will begin with an executive development workshop on Tuesday afternoon, July 8, followed by a welcome reception. Sessions will run all day on Wednesday, with a social event that evening. The meeting will conclude mid-day on Thursday July 10, with a solid set of sessions and presentations throughout the morning before closing remarks. In all, seven sessions are being planned in addition to the workshop.

## Accommodations

**You are responsible for making your own hotel arrangements at The Osthoff Resort.** You may call reservations toll free at 800-876-3399. When calling, guests must identify him or herself as part of the ASTHO block. All reservations must be guaranteed and accompanied by a first night deposit. Rooms can also be reserved online. Go to [www.osthoff.com](http://www.osthoff.com); click on “Accommodations;” click on “Reservations;” click the circle that says “Group or Promotions;” insert the group code of “StateTer;” then simply follow the prompts. The rate for rooms under the ASTHO block are \$170.00 per night for a Woodland Room, and \$210.00 for a Lakeview Room. Room assignment is on a “first come, first serve” basis. Prices do not include current taxes and service fees.

**The deadline for making hotel reservations is June 6, 2008.** All rooms reserved after this date will be subject to availability and prevailing rates. Check-in time is 4:00pm and check-out is 11:00am.

If you have any questions about accommodations, please call Lucas Maloney at (202) 371-9090 ext. 3194.

## Airport and Transportation

General Mitchell International Airport in Milwaukee is the closest major airport to the Osthoff. From the airport, the Osthoff is about an hour’s drive. Shuttles with group rates have been arranged. To reserve a spot, go to [www.goairportconnection.com](http://www.goairportconnection.com). Enter “ASTHO” as the group and follow the instruction. The final price will depend on how many people are in each van. Rental cars are also available at the airport. Driving directions can be found at [www.osthoff.com](http://www.osthoff.com)

## Weather and Conference Attire

The dress code for the meeting is business casual – *ties are discouraged!* July’s temperatures are in the 80s.

## Annual Social Event

There will be a lakeside BBQ on Wednesday evening, July 9.

### Registration

Meeting registration should be completed using our new GoMembers system, which can be found at <http://qcommerce.astho.org/PortalTools>. Simply click the link and follow the prompts\*. Your \$450 registration fee includes:

- All program materials
- Welcoming reception on the evening of July 8
- Breakfast buffet on July 9 and 10
- Catered mid-morning breaks on July 9 and 10
- Plated lunch on July 9
- Catered afternoon break on July 9
- Lakeside BBQ on July 9

\*When registering, please be sure to indicate which entrée you would like at the plated lunch (beef bourguignon, chicken piccata, or spinach ravioli). Also, if you are traveling with a guest, he or she may attend the welcoming reception on July 8<sup>th</sup> and the lakeside BBQ on July 9<sup>th</sup>. Those additional tickets are \$35 for the reception and \$50 for the BBQ. Guest tickets are available when you register on GoMembers.

For any questions, please call Lucas Maloney at 202-371-9090 ext. 3194.

**See you in Wisconsin!**