CHNA.org - Free Data and Reporting Resource for Community Health Needs Assessment Goes LIVE!

We are excited to announce the nationwide beta 2.0 launch of CHNA.org, a state-of-the-art, FREE, web-based utility that will prove to be an invaluable resource in the work we all do to assess and make measurable improvements in community health and well-being.

CHNA.org is designed to assist hospitals, non-profit community-based organizations, state and local health departments, financial institutions, engaged citizens, and other key stakeholders in understanding the needs and assets of their communities. A product of collaboration among nearly two dozen partners spanning the health care and community improvement sectors— CHNA.org offers comprehensive GIS mapping, analytic and reporting tools to facilitate the assessment of community health needs and assets that is critical to shaping and investing in the health and well-being of our communities.

CHNA.org is nested within the Community Commons, an interactive mapping, networking, and learning utility serving the broad-based healthy, sustainable, and livable communities' movement.

CHNA.org includes the following key capabilities:

- An easy to use, intuitive platform to guide you through the process of conducting community health needs assessments
- The ability to create a community health needs assessment report
- The ability to select area geography in different ways
- Ability to identify and profile geographic areas with significant health disparities
- Single-point access to thousands of public data sources, such as the U.S. Census Bureau and the Behavioral Risk Factor Surveillance System (BRFSS)
- Feedback functionality and access to technical support
- Adaptability and development for future learning and versions

You are invited to 'sign on' (e.g. get a free username and password) to CHNA.org to discover its power for yourself. Look for the online tutorials at the site.

Sign up for one of the upcoming one-hour webinars that will provide an overview of CHNA.org and will guide you through how to use the platform:

- Click here to sign up for Thursday, December 13, 2012 at 9:00 PT / 11:00 CT / 12:00 ET
- Click here to sign up for Tuesday, December 18, 2012 at 9:00 PT / 11:00 CT / 12:00 ET
- Click here to sign up for Thursday, January 17, 2013 at 11:00 PT / 1:00 CT / 2:00 ET

The partners expect that CHNA.org **will help to dramatically reduce the time and expense associated with traditional modes of collecting and analyzing data** for community health needs assessments,

allowing local resources to be devoted to partnering on actions that directly foster healthy, sustainable and livable communities.

As this utility is still in its early stages of deployment, we welcome you to share your feedback about your experience with it and to offer suggestions for future enhancements. You can do that using the feedback tools provided on the site.

ASTHO is pleased to be among the multiple leaders and organizations across the country who have been investing their time, talents and resources in this unprecedented national partnership and resource.

We are pleased to make this resource available for widespread use, and invite you to visit CHNA.org today to explore its many possibilities.

Sincerely,

Jim Pearsol

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