Dear Public Health Partners:

We appreciate your participation in the ASTHO/de Beaumont Public Health Workforce Strategy Retreat on April 18 and 19, 2013. Your efforts were highlighted in a recent story in The Nation’s Health (“Public Health Leaders Exploring Cross-Cutting Workforce Needs,” September, 2013, 43:15), and will be featured at the APHA Annual Meeting in Boston ("Cross cutting training needs in public health: the voices of 31 national leadership groups," session 4085.0, Tuesday, November 5, 2013 at 10:30 AM.)

Attached is a final slide deck that describes phase one of the ASTHO/de Beaumont workforce project, summarizing the consensus findings of the meeting. The slide deck highlights the top training needs, challenges, and attributes needed from a future public health worker. This slide deck can be used for presentations to your members and colleagues and there is space for you to include your logo along with those of ASTHO and the de Beaumont Foundation. Also attached is the press release for this project. We encourage you to use this release when communicating with your members about this project. Please consider including an article about this event in your regular newsletter or in some other communication with your members. Please keep ASTHO informed about how your organization uses this information to develop frameworks, materials, trainings, and interventions for your constituents.

Building upon your work, you may also be contacted soon about providing insight into a new de Beaumont project. The de Beaumont Foundation will be conducting an environmental scan to establish the parameters of an industry-leading systems thinking training. The Foundation hopes to begin development of this course in early 2014 and believes that your additional insights will have a positive impact on that eventual product.

The consensus materials you helped develop are also informing phase two of this work – a national survey to identify current and future capabilities of the public health workforce that meet priority needs. The survey will be called the Public Health Workforce Interests and Needs Survey (PH WINS) and will be launched in September 2014.

As recommend by you and your colleagues at the April retreat, ASTHO and de Beaumont staff are currently working on a way to implement a national consortium model to monitor public health workforce development activities and identify needed trainings.

Please contact Jim Pearsol (jpearsol@astho.org) or Katie Sellers (ksellers@astho.org) at ASTHO or Brian Castrucci (Castrucci@debeaumont.org) if you have any questions. Adam Judge (judge@debeaumont.org), Senior Learning Officer at de Beaumont Foundation, is also available to provide affiliates with assistance in incorporating adult learning principles into training efforts.

Thank you, again, for your participation in and support of this project.

Best regards,

Jim Pearsol
ASTHO

Brian Castrucci
de Beaumont Foundation