

History

The Nevada State Legislature created the Nevada Office of Minority Health (NOMH) in 2005 through legislative statute. The bill also created an Advisory Committee to the NOMH, composed of nine members who reflect the ethnic and geographical diversity of Nevada.

Health Priorities

The Nevada State Health Division (NSHD) has identified health priorities for the general population of Nevada and specific priorities for racial/ethnic minority populations residing in the state.

Health Priorities for the General Population	Health Priorities Specifically for Racial/Ethnic Minority Populations
Improve childhood immunization rates	Reduce HIV transmission
Improve birth outcomes	Reduce syphilis transmission
Reduce communicable disease	Improve cancer screening and early detection
Reduce chronic disease	
Improve access to health care	

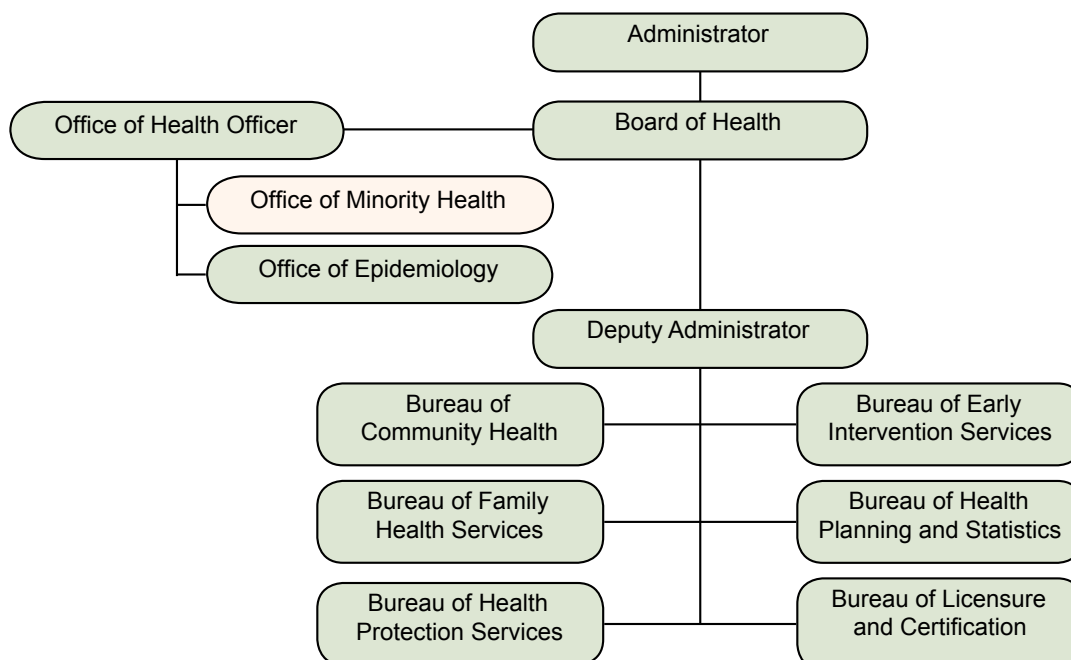
Overview

	Funding for MH/HD Activities	Personnel Dedicated to MH/HD	MH/HD Unit	MH/HD Advisory Body	State MH/HD Legislation or Mandate	MH/HD Strategic Plan	Evaluation of MH/HD Activities
Nevada	✓	✓	✓	✓	✓	✗	✓
Total Affirmative Responses out of 46	30	38	36	36	27	36	39

Organization, Infrastructure and Resources

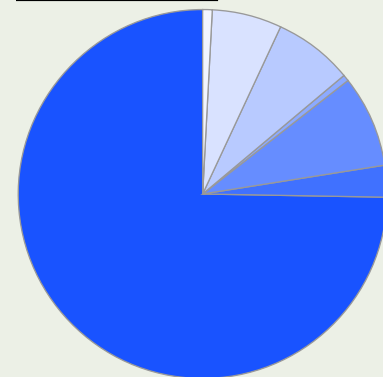
The following is a simplified organizational chart that demonstrates the location of the state's racial/ethnic minority health focal point in relation to the State/Territorial Health Official and/or other key public health offices:

Nevada State Health Division



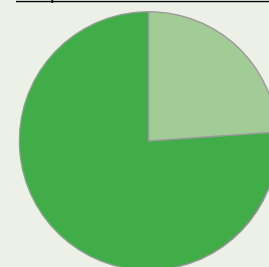
Total State Population:
2,495,529

Racial Distribution



- American Indian/Alaskan Native (1%)
- Asian (6%)
- Black/African American (7%)
- Native Hawaiian/Pacific Islander (0.4%)
- Other Race (8%)
- Two or More Races (3%)
- White (74%)

Hispanic/Latino Ethnic Distribution



- Hispanic/Latino Ethnicity (24%)
- Non-Hispanic/Latino Ethnicity (76%)

Note: People can self-identify as members of any racial group in the Census, as well as report having Hispanic/Latino ethnicity.

Source: 2006 American Community Survey, US Census Bureau

Strategic Planning

At the time of the survey, the Nevada Office of Minority Health (NOMH) and its Advisory Committee were developing a strategic plan to address health disparities through a systematic, coordinated, and comprehensive approach that involves all key stakeholders and populations across Nevada. In the Interim, the NOMH was continuing to work toward optimal wellness for racial/ethnic minorities in the state through the following goals:

- Goal 1: Identify, assess and analyze issues related to the health status of minority populations and communicate this information where needed
- Goal 2: Develop and coordinate a state minority health plan, minority needs assessments, service strategies and minority health data
- Goal 3: Provide references and resources information on minority health issues.
- Goal 4: Engage internal and external entities to support initiatives that address specific minority health needs, including targeting health care program resources to meet these needs
- Goal 5: Monitor Departmental health programs, policies and procedures for inclusiveness and responsiveness to minority specific findings
- Goal 6: Facilitate development and implementation of research and scientific investigations to produce minority specific findings

Partnerships

- NSHD maintains partnerships with an array of external entities active in MH/HD including: local health departments, tribal governments, other state government agencies, federal government, MH/HD advisory bodies, community based and non-profit and faith-based organizations, corporations, health systems, foundations, schools, universities, professional associations and the media.

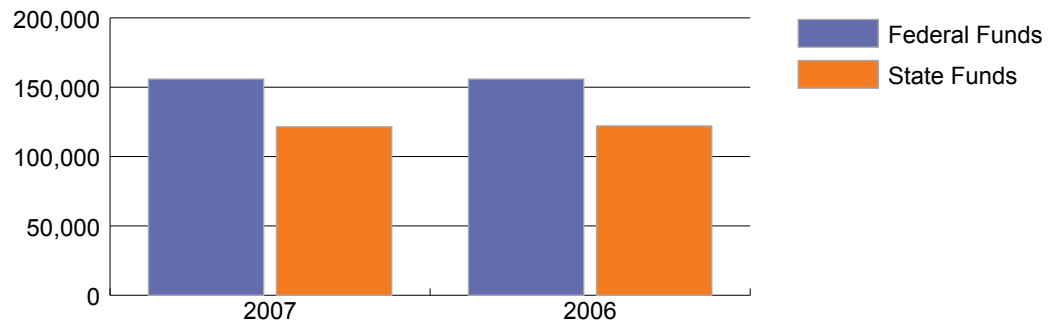
Human Capital Investments

The following staff dedicates all or part of their work hours to MH/HD activities at the NSHD:

Job Category	Total Number Dedicated to MH/HD	% of Work Hours Each Spends on MH/HD Activities
Program Director	1	100%
Health Resource Analyst	1	100%
Office Manager	1	50%

Financial Investments

NSHD reported annual investments in racial/ethnic minority health and health disparities (MH/HD) activities for 2006 and 2007. The totals below may not represent the total annual state health agency investment in MH/HD.



Activities

Healthy Lifestyles Initiative

The NOMH is planning an initiative that will promote awareness regarding the need for behavior change to achieve healthier lifestyles. The initiative will use a variety of outlets to disseminate messages on fitness, nutrition, smoking cessation and preventive health screenings, such as the media, Internet and social marketing campaigns.

Partners and Funding

City of Las Vegas, Las Vegas Police Department, Fire Department and Department of Parks and Leisure Services, Southern Nevada Health District, Reach 2010, Urban League of Nevada, North Las Vegas Chamber of Commerce, Latin Chamber of Commerce, Black Nurses Association, Anthem Blue Cross and Blue Shield, Southern Nevada Immunization Coalition, Nathan Adelson Hospice, Doolittle Community Center, Helping Kids Clinic, Courtney Children's Foundation, University of Nevada at Reno Cooperative Extension, Community Partners for Better Health (CPBH), Lutheran Social Services of Nevada (SSNV), Victory Missionary Baptist Church, 100 Black Men of Las Vegas, National Coalition of 100 Black Women, Latinos United Celebrating Health, Univision, Telemundo, KLVX Channel 10, KCEP Power 88.1, Las Vegas Sentinel Voice and Las Vegas Weekly. All partners contributed to funding the initiative's yearly "Choose and Move" event.

Activity Outcomes

Radio spots regarding the event reached over 230,000 African American and 200,000 Hispanic listeners. Ninety-two percent of event participants indicated a desire to eat healthy foods, and 58% said that they intended to continue activities they had learned at the event about healthy lifestyles.

Evaluation Methods

Process evaluation: number of healthy lifestyle messages broadcast via radio, television and print media; estimated number of minority individuals that utilize each media outlet; number of partners supporting healthy lifestyles activities

Community Empowerment Conferences

The NOMH has conducted two regional conferences for community-based organizations that serve racial/ethnic minority populations across Nevada. The goals of the conferences are strengthening organizational capacity and resources and empowering organizations to actively engage and take part in the greater state health care system.

Partners and Funding

Advancing Community Cultivation & Enhancing Progressive Transformations (ACCEPT), CPBH, LUCES, LSSNV, Nathan Adelson Hospice, University of Nevada Las Vegas, Courtney Children's Foundation, Helping Kids Clinic, Women's Health Connection, Victory Missionary Baptist Church, Southern Nevada Health District, University of Nevada Cooperative Extension, and Newsome Marketing Enterprises - with funding from the OMH/DHHS State Partnership Grant Program

Activity Outcomes

Increased access to culturally-appropriate health care resources for minority communities, an expanded health care system in Nevada

Evaluation Methods

Anecdotal feedback during conference panel discussions indicate that participants felt they had a better understanding of health disparities and its impact on minority communities. In addition, participants expressed interest in actively participating in health meetings, and other public health disparities events conducted by NOMH. The participating individuals at the conferences are tracked with respect to their participation in other NOMH community events. Participant sign-in logs are used to track participation at all health disparities and community empowerment events and evaluation forms are used to assess participant satisfaction levels with NOMH Community Empowerment events.

Activities continued...

Multicultural Health Resource Directory

The NOMH is currently developing a resource directory that will provide information to minority communities on navigating the health care delivery system in Nevada. The Directory will be distributed widely through the NOMH website, providers' offices, community events, health fairs, conferences and other venues.

Partners and Funding

Community Partners For Better Health (CPBH), Latinos United Celebrating Health (LUCES), Lutheran Social Services of Nevada (LSSNV), Nathan Adelson Hospice, Women's Health Connection, Helping Kids Clinic, University of Nevada Las Vegas, Courtney Children's Foundation, Victory Missionary Baptist Church and Touro University; with funding from the Nevada Office of Minority Health and the State Partnership Grant Program at the Office of Minority Health/US Department of Health and Human Services (OMH/DHHS).

Activity Outcomes

Improved access to culturally-appropriate primary health care services, increased appropriate use of health care among racial/ethnic minority populations

Evaluation Methods

Track number of hits at NOMH web-based Directory; number of copies requested and/or distributed

NVOMH Coalitions

The NOMH is currently seeking partnerships with community-specific representatives and organizations that reflect the diversity of populations in Nevada to form coalitions that address specific racial/ethnic health disparities in the state or advocate for particular populations with disproportionate burden of illness or death.

Partners and Funding

CPBH, Latinos Unidos Celebrando Salud (LUCES), LSSNV, Courtney Children's Foundation, Helping Kids Clinic, Early Childhood Comprehensive System Coalition, Southern Nevada Immunization Coalition, Women's Health Connection, Women's Health Coalition, Nevada Alliance for the Elimination of Health Disparities, University of Nevada, Las Vegas (UNLV), Chronic Disease Action Alliance, and the Latino Health Coalition - all partners will participate in funding events or activities.

Activity Outcomes

NOMH is pursuing partnerships with an additional 34 organizations in order to pool resources and create new avenues and strategies for reducing health disparities in Nevada.

Evaluation Methods

Process measures: number of partnerships formed in the last fiscal year, number of partners identified for potential partnerships with NOMH

Nevada's primary contact for racial/ethnic minority health and health disparities is:

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