Half Full
:45/ :15 TAG
SFX: WATER BEING Poured INTO A GLASS
Annrcr:
A philosopher looks at a glass of water and asks, “Is it half full, or half empty?” Your public health agency sees very different possibilities. We see potential traces of pollution and sewage. That’s why we regularly test ground water quality to make sure that what you drink is clean and safe. If you take clean water for granted, it’s because we never do. Visit our website today to learn about what we do to keep your community healthy.


Best Gift
~:45/ ~:15 TAG
SFX: BABY COOING/PARENT TALKING TO BABY
Annrcr:
As a parent, you want to give her love, security, and possibly a pony. We’re your public health agency. We work to anticipate, detect, and prevent the spread of dangerous childhood diseases. We know that the best gift we can give your child is what she won’t be getting. Visit our website today for the latest information on how to protect your child from preventable illnesses.


Good Neighbors
:45/:15 TAG
SFX: BIRDS CHIRPING, MOWER IN THE DISTANCE
Annrcr:
Last month, Bob loaned a shovel and a paperback novel to his neighbor Frank. Frank leant Bob a rake and a DVD. A good neighbor knows how to share, and how not to. We’re your public health agency. We know that being a good neighbor means more than just being friendly. It means getting information on diseases you can catch, knowing their symptoms, and learning what it takes to prevent spreading them to the people around you. Visit our website today and share what you learn with your neighbors.


Beautiful Dish
:45/:15 TAG
SFX: RESTAURANT AMBIENCE
Anncre:
A server at a local restaurant might tell you that the daily special is chicken pot pie. We might tell you it’s contaminated. We’re your public health agency. Part of our job is making sure that your food is safe. We inspect the places you eat to make sure the kitchen looks as good as what’s on your plate. After all, just because it looks good enough to eat doesn’t mean it is. Visit our website to find out all of the things we’re doing to help keep you and your family safe.


Sugar Baby/Come out to play.
:45/15 TAG
SFX: DAD AND SON PLAYING ONE-ON-ONE
Anncre:
What if you could save your child’s life by getting him to come out to play? Childhood obesity has doubled in the past twenty years, leading to deadly
rates of diabetes, heart disease, and cancer. Making sure your child gets regular exercise isn’t just fun, it could be the difference between life and death. We’re your public health agency. We’re working to stop childhood obesity with menu labeling, wholesome school lunches, and other programs that help kids and parents make healthy choices. Visit our website to find out what you can do to keep your child fit.


Day in the Life
:45/:15 TAG
SFX: WATER BEING TURNED ON, DOORS OPENED, RESTAURANT AMBIENCE, ETC.
Annrc:
At 6 AM, you get up for a drink of water. At 8:30 you drop Willy off at day care. By nine, you’re in the office. At noon, you meet a friend for lunch. After you’ve finished work, cooked dinner and tucked Willy into bed, you catch the 10 o’clock news. (Anchor: “State health officials continue to monitor H1N1 flu...”) We’re your public health agency. While you may never actually see us, we’re working to protect you and your loved ones every day. We make sure the water you drink is safe. We inspect the restaurant that served you lunch. We detect, monitor, and prevent the spread of dangerous diseases. Visit our website, and learn how the things we’re doing today can keep you healthy tomorrow.


Don’t Worry
:45/:15 TAG
Annrcr over Music:
If you’re like most people, you don’t worry a lot about anthrax. You don’t lose sleep over cholera. You’re not concerned that your water is unsafe. Your biggest dilemma at a restaurant comes from deciding between the cheeseburger and the Greek salad. You can take all of those things for granted because we never do. We’re your public health agency. We make sure the water you drink and the food you eat is safe. We protect you from deadly diseases and plan for health emergencies before they happen. Visit our website and find out what we’re doing today to keep you healthy tomorrow.


Bad Day
:45/:15 TAG
Annrcr:
Ever wonder why your favorite restaurant might close its doors for a while, or why your child’s school might not be in session for a few days? We’re your public health agency. We help to protect you from potentially deadly diseases. Sometimes that means shutting down a restaurant or asking you to keep your kids home from school if we find something dangerous. We think you’ll agree that it’s better to disrupt someone’s day than risk a community’s future. Visit our website and find out what we’re doing today to keep you healthy tomorrow.