



Primary Care and Public Health Integration Meeting Minutes

**Primary Care & Public Health Integration
December 19, 2012**

Welcome – Paul Jarris and Reed Tuckson

- New participants on the call include: Julie Wood (successor to Dan Ostergaard, AAFP, who is retiring), Barbara Gregory (Duke University –DeBeaumont Playbook Project Staff), David Gifford (American Health Care Association), Natasha Coulouris (HRSA), Jessie Wing (CDC, Immunization Division), Stephanie Zaza (CDC), Deborah Porterfield (UNC, RTI), Laura Hayes (sitting in for David Dyjack, NACCHO).

Participant Updates – All

- Jose Montero: attended a meeting in Boston pulled together by Dr. Terry Dwelle (SHO-ND) and members of ASTHO's Infectious Disease Policy Committee. The meeting focused on integration specific to infectious disease, and included presentations on school-based care, STDs, and worksite wellness programs.
- Denise Koo: A workforce summit that took place the week of December 10, 2012 emphasized training the public health and healthcare workforce in population health. Eduardo Sanchez presented and many healthcare disciplines were represented. Also, they are planning a meeting on integration for April 3-5, 2013 in Chicago with a number of coordinating organizations; details are forthcoming.
- David Sundwall: Questioned if there are opportunities for joint federal funding announcements (one of the IOM recommendations). Sarah Linde-Feucht indicated that HRSA and CDC are very engaged in joint activities for 2013, including workgroups. One workgroup is focusing on funding announcements, and while joint announcements are not in the immediate future, CDC and HRSA will preview each other's FOAs to help anticipate overlap.
- Jose Montero: in February, he will be presenting at the ACPM annual meeting, along with Dr. Fitzgerald (SHO-GA) and Linette Scott (ACPM). Dr. Montero also attended a meeting last week at AcademyHealth discussing how to assess the success of integration.
- Elizabeth Walker: ASTHO recently had a tobacco cessation meeting, using the MPOWER model, focused on the "O" (offering smoking cessation programs). Meeting included a focus of leveraging windows of opportunity for states as a result of ACA and how to prepare states for those windows of opportunity.
- Reed Tuckson: America's Health Rankings were released, highlighting the issue of preventable chronic illness. If trends continue as is, without a shift towards preventing chronic illness, the U.S. will not be able to afford the associated medical care costs.
- Carrie Horwitch: Working on the Choosing Wisely Campaign to look at unnecessary testing and spending of healthcare dollars. The program is rolling out to physicians and consumers. ACP continues to put out high-value care papers and has a free online toolkit for medical students and residents to provide high-value care.
- Alina Baciuc: There is an IOM committee focused on quality measures for population health (in line with Healthy People 2020 Leading Indicators). Specifics are not yet available, but the report is due in June 2013. More info can be found at www.iom.edu/phquality. The IOM is also starting a population health roundtable in January/February 2013.



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Track of Work and Website Updates – Sharon Moffatt

- Sharon Moffatt provided updates on the co-leads for each track of work (listed below). ASTHO is still finalizing the co-leads for the Measures track of work. If participants have suggestions or would like to co-lead that track, please contact Sharon Moffatt at smoffatt@astho.org.
 - Value Proposition/Business Case: Mike Barry (ACPM) and Michael Fine (SHO-RI)
 - Successes: Sharon Moffatt (ASTHO) and Lloyd Michener (Duke University)
 - Resources: Judy Monroe (CDC) and David Sundwall (University of Utah)
 - Measures: TBD
- A listing of the committees and their members was sent out with the agenda. If you do not see your name on there, and would like to join a committee, please contact smoffatt@astho.org and let her know of your interest.
- The integration website has also been updated – the map is now interactive, and you can click on the boxes of the map to see more resources: <http://www.astho.org/pcph-strategic-map/>

Committee Reports

- Successes Committee – Lloyd Michener
 - Committee had their first meeting and is starting to collect a diverse range of stories. This work will speed up in 2013, with the goal of the deBeaumont Foundation to have these stories in the form of a playbook with tools and resources within a few months. The committee will help test the reality of the stories and determine what is useful. If you have case examples to share – please send them to Sharon Moffatt or Lloyd Michener.
- Value Proposition/Business Case Committee – Mike Barry/Michael Fine
 - Michael Fine: During a pre-planning discussion, we discussed focusing on three areas (1) taking demonstrated successes and seeing if they can build thoughtful business cases around them; and working on two templates (2) one for programmatic cases and (3) one for delivery system elements. In addition, they would like to add some payers to the committee to help understand what business case is most convincing from their perspective. Also interested in adding someone with measurement expertise.
 - Mike Barry: Additionally, it will be important to make sure there is communication between the 4 tracks of work. While each track has a distinct mission, there will be overlap and opportunities for collaboration.

Next Steps

- Track of work committees will continue to meet; if you would like to join a committee, please reach out to Sharon Moffatt at smoffatt@astho.org
- If you have resources you think would be helpful to add to the website or success stories to share, please also send to smoffatt@astho.org
- Recurring calls for this large group will be scheduled in 2013, starting in February, recurring every other month.