



Primary Care and Public Health Integration Meeting Minutes

Primary Care & Public Health Integration February 27, 2012

Welcome – Paul Jarris

- New participants on the call include: Marc Babitz (Utah Department of Health), Jane Pennington (United Health Foundation), Brian Castrucci and James Sprague (deBeaumont Foundation), Pat O'Brien (Georgia Department of Public Health), Jeffrey Engel (Council of State and Territorial Epidemiologists), David Sundwall (now also speaking on behalf of MACPAC -Medicaid and CHIP Payment and Access Commission in addition to his role with the University of Utah).

Participant Updates – All

- Bob Phillips: Fairfax County, VA site visit had a large turnout including folks from ASTHO, NACCHO, and HRSA. Topics included examples of integration opportunities, and needs in Fairfax County including coordination between FQHCs and the health department, Medicaid population designations, graduate medical education, and the IRS requirements for the Community Health Needs Assessments.
- Denise Koo: NACCHO/CDC meeting in Chicago April 3-5 titled *Advancing Primary Care and Public Health Integration through Policy and Partnership*. Agenda includes: José Montero to present on what public health brings to the table, Lloyd Michener to comment on the deBeaumont playbook, and others to share success stories, both successes and barriers, to integrate into the playbook.
- Mike Barry: The American College of Preventive Medicine Meeting was held in Arizona Feb 20-23rd. Dr. Montero, Dr. Fitzgerald, and Dr. Scott presented in a session about integration which was very well received by the audience. They are discussing having a similar session at next year's meeting because it was so successful.
- Alina Baciuc: The Institute of Medicine is launching a new roundtable on population health improvement. The roundtable will be made up of 19 members from 13 organizations (including CDC and HRSA). One of the areas will be the integration of primary care and public health and will be looking closely at the work this group is doing. More information at: www.iom.edu/pophealthrt
- Judy Monroe: On 2/21, in conjunction with the IOM and the National Academy of Sciences, Dr. Frieden convened a multi-sector group to discuss collaboration around integration. The meeting focused on: 1) data and measures, 2) linking public health and clinical services, and 3) drivers – accountability and capacity. They looked at what CDC can do moving forward in these areas.
- Denise Koo: The Association of Academic Health Centers is moving ahead with a membership criteria and creating website of resources to for people to address social determinants of health.
- Steven Woolf: Recently published a paper on the integration of primary care and public health. The strategic map is included as a figure in the paper.
- Lloyd Michener: The Association of Academic Medical Centers had their annual leadership retreat. The majority of health system presidents already have population health impact priorities for the upcoming year. David Sundwall agrees and adds that the University of Utah is discussing adding a new department of population health, though public health doesn't appear to be part of that discussion.
- Yumi Jarris: adds that Georgetown University did a session on childhood obesity using principles of the health impact pyramid and the social determinants of health as a model. They are trying to integrate



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public health at the beginning of the curriculum and then carry it through. Others added that it is becoming a big deal for schools to have tracks in population health – how can we be involved in that?

Tracks of Work Committee Reports

- Successes Committee – Lloyd Michener/Sharon Moffatt
 - Successes group created a data collection form and would like feedback – *Is there anything missing on the form? How can you distribute it in your organization?* The current thought is to move the form online for anyone to fill out, have the data go right to ASTHO, and then Duke will connect those stories to the playbook. We could brand the form with everyone's logo.
 - ASTHO will use the form to collect stories for Dr. Montero's President's Challenge with the goal of one story per state. Each organization could distribute the form amongst their stakeholders.
 - Duke has started work on the steps for integration and mapping that out. They are developing a list of terms/glossary, and will link to sites where you can find more information, collect stories, and turn that into the mapping.
- Value Proposition/Business Case Committee – Mike Barry/Michael Fine
 - The group had their first meeting in January. Discussed what has already been done to measure ROI in public health, and are scanning those methodologies/templates to see what might be adaptable (i.e. using the IOM case studies as a starting point). They hope to coordinate with successes group and deBeaumont playbook when looking at the business cases.
- Resources Committee – Judy Monroe
 - The group had their first meeting in February and discussed priorities and where there might be opportunities. They need to work closely with the business case track. Considerations for ongoing activities include making recommendations to the IOM for non-licenses providers to refer patients to for preventive services, and areas to match Medicaid and Medicare funding.
- Measures Committee – Gail Janes
 - The group will have their first meeting at the beginning of March. Most likely they will focus initially by pulling together an environmental scan since there is so much going on in this area (i.e. IOM roundtable, National Quality Forum work, etc.). They will be looking carefully at the work of the successes committee to pull out good examples.

Website Updates – Albert Terrillion

- There is now a list of all primary care and public health partners posted on our website: <http://www.astho.org/Programs/Access/Primary-Care-and-Public-Health-Integration/>
- If you have resources you think would be helpful to add to the website or success stories to share, please also send to smoffatt@astho.org

Next Steps

- Track of work committees will continue to meet; if you would like to join a committee, please reach out to Albert Terrillion at aterrillion@astho.org
- Recurring calls for this large group will be scheduled in 2013, starting in February, recurring bi-monthly.
- Please send any feedback on the successes data collection form to smoffatt@astho.org