Medicaid Support for Community Prevention

ASTHO Million Hearts Peer Call
April 4, 2014

Anne De Biasi
Director of Policy Development
About TFAH: Who We Are

- Trust for America’s Health (TFAH) is a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.
Medicaid Support for Community Prevention

- Recent Medicaid EHB rule change to allow reimbursement for non-licensed providers
- Waivers and other CMS authorities to pay for additional covered services, or to pay additional entities, or for services in non-traditional settings
  - MA Pediatric Asthma 1115 Waiver
  - Diabetes Prevention Program
  - TX 1115 Waiver
- Coverage of tobacco quit lines in Medicaid
Medicaid Payment for Non-licensed Providers

- Centers for Medicare and Medicaid Services (CMS) clarified the statute in the recently issued Essential Health Benefits rule.
- Medicaid will now reimburse for preventive services recommended by licensed providers and provided, at state option, by non-licensed providers.
- This change applies to the fee-for-service market and requires a State Plan Amendment.
- Managed Care Organizations have the ability to reimburse now.
What is the Opportunity for Community Prevention?

A broader array of health professionals could be reimbursed for providing preventive services to Medicaid beneficiaries

- Community Health Workers
- Health Educators
- Care Coordinators
- Home Visiting
- Lactation Consultation
- Diabetes Prevention Program
- Parenting Education
- Other
What are the Steps?

- Define what you want to do or are doing.
- Gather the required information.
- Meet with your state Medicaid agency to request that they submit a **State Plan Amendment** (SPA).
- Meet with local Managed Care Organizations (MCOs) to explore workforce innovation partnerships.
Describe the Issue and Solution

- Explain the health issue you are addressing.
- Describe the intervention.
- Provide the evidence of effectiveness and, if available, return on investment.
Define the Change

- What provider(s) do you propose?
- What services will they provide?
- Which Medicaid beneficiaries would be eligible for the services?
## Specify Provider Qualifications

- Educational background
- Training
- Experience
- Credentialing or registering
- Employment model
<table>
<thead>
<tr>
<th>Explain Service Delivery</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ What preventive services</td>
</tr>
<tr>
<td>□ Evidence of effectiveness</td>
</tr>
<tr>
<td>□ Referral process (from licensed provider)</td>
</tr>
<tr>
<td>□ Unit of service</td>
</tr>
<tr>
<td>□ Service limitations if any</td>
</tr>
<tr>
<td>□ Location limits or requirements if any</td>
</tr>
<tr>
<td>□ Reimbursement level</td>
</tr>
</tbody>
</table>
Partner and Persevere

- Collaborate with state Medicaid agency to submit SPA, implement, monitor, and improve.
- Negotiate with Managed Care Organizations to implement, monitor, and improve.
- Partner with public health and health care delivery system to implement and measure outcomes/savings.
For More Information

www.healthyamericans.org

Questions? adebiasi@tfah.org

Thank you!
Enhancing Team-Based Care through Emerging Professions-Reimbursement Opportunities in MN

Community Health Workers

April 4, 2014
CHWs: An Emerging Profession

• Trusted members of the communities they serve
• Educate and connect underserved communities to care, coverage and support
• Working under different titles and in many different settings
• Provide outreach, advocacy, patient education, care coordination, social support and informal counseling
• Reduce cultural and linguistic barriers to health care and social services; improve quality, cost-effectiveness and cultural competence of care, and expand and diversify our health care workforce.

CHW Alliance 2012
Role of CHW

- Work as a part of the interdisciplinary care team to provide culturally and language specific navigation of the healthcare system
- Connect patients to clinic and community resources
- Support patients in setting and achieving goals to improve their health
- Help to eliminate barriers to care
- Assist with coordination of transportation, scheduling appointments, closing the loop on referrals, follow-up on goal progress, etc.
- Registry work to provide panel management for ED visits, hospital admissions, no shows, upcoming appointments, diabetes scores, etc.
MN CHW Scope of Practice

- Build the gap between communities and the health and social service systems.
- Promote wellness by providing culturally appropriate health information to clients and providers.
- Assist in navigating the health and human services system.
- Advocate for individual and community needs.
- Provide direct services.
- Build individual and community capacity.
MN CHW Payment Legislation

2007 Legislation
– 12/19/07: Federal approval received
– Minnesota Health Care Program (MHCP) enrollment criteria:
  • CHW certificate from school offering MnSCU-approved curriculum
  • Supervised by a physician/advanced practice registered nurse
  • Grandfathering provision
MN CHW Payment Legislation

2008 Legislation
–3/18/09: Federal approval of expansion of CHW supervision to the following provider types:
  • Certified public health nurses operating under the direct authority of an enrolled unit of government
  • Dentists

2009 Legislation
-Federal approval of supervision by Mental Health Professionals
MN CHW Payment Legislation

Minnesota Statute (MS 256B.0625.0625, Subd. 49)

Subd. 49. **Community health worker.** (a) Medical assistance covers the care coordination and patient education services provided by a community health worker if the community health worker has:

(1) received a certificate from the Minnesota State Colleges and Universities System approved community health worker curriculum; or

(2) at least five years of supervised experience with an enrolled physician, registered nurse, advanced practice registered nurse, or dentist, or at least five years of supervised experience by a certified public health nurse operating under the direct authority of an enrolled unit of government.

Community health workers eligible for payment under clause (2) must complete the certification program by January 1, 2010, to continue to be eligible for payment.

(b) Community health workers must work under the supervision of a medical assistance enrolled physician, registered nurse, advanced practice registered nurse, or dentist, or work under the supervision of a certified public health nurse operating under the direct authority of an enrolled unit of government.

(c) Care coordination and patient education services covered under this subdivision include, but are not limited to, services relating to oral health and dental care.
MN CHW Payment-Covered Services

• Signed diagnosis-related order for patient education in patient record

• Face-to-face services, individual and group

• Standardized education curriculum consistent with established or recognized health or dental care standards

• Document all services provided
MN CHW Payment-Provider Types Authorized to Bill for CHW Services

Advanced Practice Nurses Hospital Facilities
Clinics Indian Health Services
Critical Access Hospitals Mental Health
Professionals Dental Public Health Clinic
Dentists Physicians Nurses
Family Planning Agencies
Tribal Health Facilities
MN CHW Experience

- Over 500 CHWs have been certified
- CHW available job positions have been few but are increasing
- CHW role is new to the clinical and public health settings where Medicaid payment is available
- Lack of interprofessional education means that health and social service provider decision-makers are unfamiliar with role
- Cautious approach to addition of CHW certificate holders for a variety of reasons

MN CHW Alliance 2012
Community Health Worker Team

Hennepin County Medical Center, November 2013
HCMC Care Coordination Team Structure

Community Health Worker
- community resources, referrals, goal setting, coaching, quality

Clinical Coordinator
- Assess clinically complex, post hospital discharge planning and follow-up

Social Worker
- Housing, CPS, MH, employment, income, food, etc.

Patient
CHW Resources

MN CHW Alliance
http://mnchwalliance.org/

Community Health Workers Toolkit
http://www.raconline.org/communityhealth/chw/

AHRQ Innovation - MN CHW Alliance
http://innovations.ahrq.gov/content.aspx?id=3700

MN CHW Reimbursement Requirements
Other Opportunities in Minnesota

Additional Emerging Professions

• Community Paramedics
• Dental Therapists
• Doulas

• Health Care Home (MN Version of PCMH)
• Care Coordination
• PharmD-Medication Therapy Management

• New CMS Rule- MN may consider Certified Health Education Specialists and others
Contact Information

Cherylee Sherry, MPH, CHES
Office of Statewide Health Improvement Program
Minnesota Department of Health
651-201-3769
Cherylee.Sherry@state.mn.us