SUCCESS STORY

Maine CDC Snuggle ME Guidelines Developed to Standardize Care for Families of Drug-Affected Babies

Maine CDC, led by Director Sheila Pinette, DO, has released Snuggle ME, a practitioner’s comprehensive guide to caring for drug-affected babies and their families from the prenatal period through the first year of life. Maine CDC Snuggle ME is the product of a workgroup of volunteer stakeholders, including representatives from the Maine Chapter of the American Academy of Pediatrics, the American College of Obstetricians and Gynecologists, the Maine Child Abuse Action Network, and many others, who came together to modify the care system to provide holistic treatment to families. Read the full story.

PARTNER HIGHLIGHT

Minnesota’s Integrated Healthcare Delivery Program

Hennepin Health is an innovative, integrated healthcare delivery program serving adults in Hennepin County, Minnesota. The program takes a holistic view of healthcare, focusing on each member’s medical, behavioral health, and social needs. Services include housing, social services navigators, employment specialists, targeted case management, and specialized clinics with expanded hours to meet the needs of complex patients. From 2012 to 2013, the rate of emergency department use per 1,000 Hennepin Health members declined by 9.1 percent, while the rate of primary care visits increased by 2.5 percent. Hennepin Health is proving that reforms in the healthcare delivery system can improve clinical outcomes, improve quality and patient satisfaction, and decrease unnecessary expenditures. For more information, visit Hennepin Health’s website, Facebook page, and most recent newsletter.

QUICK LINKS

- All Partners List
- Capturing Successes Tool
- Recent Tweets Using #PCPHIntegration
- Strategic Map

INTEGRATION RESOURCES

Million Hearts Archived Webinar: State Examples of Integration to Improve Blood Pressure Control
On June 2, ASTHO hosted a webinar for the ASTHO-Supported Primary Care and Public Health Collaborative to highlight four states’ (New Hampshire, New York, Oklahoma, and Vermont) Million Hearts Learning Collaborative projects. The webinar focused on their efforts to integrate primary care and public health to improve hypertension. Visit the [ASTHO Million Hearts Learning Collaborative web page](#) for more information.

**Addressing Patient’s Social Needs: An Emerging Business Case for Provider Investment**

This May 2014 report from The Commonwealth Fund, Skoll Foundation, and Pershing Square Foundation describes the economic rationale for investing in social interventions. Additionally, the report provides a range of tools, both broad and targeted, that are available to providers to address patient’s unmet social needs. It also gives examples of broad interventions that link clinic patients to local resources to address unmet social needs. Free full text available.

**Shared Resources to Sustain Primary Care Transformation**

This National Academy for State Health Policy brief outlines key elements of a shared infrastructure to sustain primary care transformation, including shared resources facilitating: care coordination and case management, use of data and technology, and ongoing practice improvement. It also identifies policy levers available to federal and state policymakers to support these elements, highlights relevant initiatives at both levels of government, and summarizes key areas for policy improvement identified during a meeting of federal and state officials convened by NASHP. Free full text available.

### ANNOUNCEMENTS

**Partners Sign Campaign for Tobacco Free Kids Letter to U.S. House and Senate**

On June 17, the American Academy of Family Physicians, American Academy of Pediatrics, American College of Physicians, American College of Preventive Medicine, ASTHO, and NACCHO joined a coalition of more than 30 other national organizations in sending a letter to the legislative directors and legislative assistants for agriculture and health in the U.S. House and Senate to oppose any amendment to the fiscal year 2015 Agriculture, Rural Development, Food and Drug Administration and Related Agencies Appropriations bill that would exempt cigars from FDA regulation under the Family Smoking Prevention and Tobacco Control Act. Learn more on [AAPF](#) and ASTHO’s tobacco regulations web pages.

**ReThink Health Profile Survey of Multi-sector Partnerships**

ReThink Health, with support from the Robert Wood Johnson Foundation and the Fannie E. Rippel Foundation, is working to foster better decisions and more balanced investments to support community health and resilience. ReThink Health promotes sharing ideas and resources among multi-sector leaders who are exploring new ways to align their actions and financial commitments. If you are part of a multi-sector partnership working toward fostering better health and care, please [complete a very brief profile of your experiences and directions](#). Participants will have opportunities to advance their own work and to shape future initiatives by connecting with colleagues in a leadership and learning network. Responses are requested by July 3. If you have questions, contact Laurie Stillman.

### IMPORTANT DATES

**ASTHO-Supported Primary Care and Public Health Collaborative Meetings**

**Measures Track of Work Committee Meeting**

July 7, 11:30 am - 12:30 pm ET
Phone: 866-740-1260; Access Code: 5273153

**Communications Committee Meeting**
<table>
<thead>
<tr>
<th>Event Description</th>
<th>Date/Time</th>
<th>Phone</th>
<th>Access Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value Proposition Committee Meeting</td>
<td>July 16, 4:00 pm - 5:00 pm ET</td>
<td>866-740-1260</td>
<td>5273153</td>
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<tr>
<td>Successes Committee Meeting</td>
<td>August 18, 3:00 pm - 4:00 pm ET</td>
<td>866-740-1260</td>
<td>5273153</td>
</tr>
<tr>
<td>Resources Committee Meeting</td>
<td>August 21, 3:00 pm - 4:00 pm ET</td>
<td>866-740-1260</td>
<td>5273153</td>
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### Conferences, Meetings, Presentations, and Other Important Dates

<table>
<thead>
<tr>
<th>Event Description</th>
<th>Date/Time</th>
<th>Location/Details</th>
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</thead>
<tbody>
<tr>
<td>Association of American Medical Colleges Webinar: Inclusion and Integration of Population Health into Undergraduate Medical Curriculum</td>
<td>June 26, 1:00 pm - 2:00 pm ET</td>
<td>Learn more and register</td>
</tr>
<tr>
<td>2014 National School-Based Health Care Convention</td>
<td>June 29 - July 2</td>
<td>Seattle, Washington</td>
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<tr>
<td>National Association of County and City Health Officials Annual Conference</td>
<td>July 8 - 10</td>
<td>Atlanta, Georgia</td>
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<tr>
<td>American Academy of Family Physicians National Conference</td>
<td>August 7 - 9</td>
<td>Kansas Cty, Missouri</td>
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<tr>
<td>2014 Community Health Institute &amp; Expo</td>
<td>August 22 - 26</td>
<td>San Diego, California</td>
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*Learn more and register* links provide more information and registration options.
ABOUT THE ASTHO-SUPPORTED PRIMARY CARE AND PUBLIC HEALTH COLLABORATIVE

The ASTHO-supported Primary Care and Public Health Collaborative is a partnership of more than 50 organizations that seeks to inform, align, and support the implementation of integration efforts. This initiative began with the creation of the Primary Care and Public Health Integration Strategic Map, which filled the need for a strategic approach to integration in follow-up to the IOM report Primary Care and Public Health: Exploring Integration to Improve Population Health. For more information on the strategic map and our integration efforts, visit our website.

This email was sent to cbartlett@astho.org by ASTHO.

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