February 4, 2015

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ANNOUNCEMENTS

Registration now open for the 2015 ASPPH Annual Meeting
The 2015 Association of Schools and Programs of Public Health (ASPPH) Annual Meeting is March 22-25 at the Hyatt Regency Crystal City in Arlington, Virginia. The theme of the meeting is Framing the Future: A New Paradigm for Academic Public Health. During the meeting, attendees will have the opportunity to interact with peers, engage with thought leaders, and reflect on the exciting future for academic public health. View the draft schedule. For information on registration and housing, please visit the annual meeting event page.

HHS proposes path to improve health technology and transform care
On January 30, the Department of Health and Human Services' Office of the National Coordinator for Health Information Technology (ONC) released Connecting Health and Care for the Nation: A Shared Nationwide Interoperability Roadmap Version 1.0. The draft Roadmap is a proposal to deliver better care and result in healthier people through the safe and secure exchange and use of electronic health information.

INTEGRATION RESOURCES

CDC Health Policy Series Publication No.2 on Community Integration Structures and Emerging Innovations in Financing
In January 2015, Jim Hester, Paul Stange, et al., published “Toward Sustainable Improvements in Population Health: Overview of Community Integration Structures and Emerging Innovations in Financing”, a report that is part of the CDC Health Policy Series. Each issue brief in this series is designed to provide practical guidance to state and local public health departments and to health systems, highlighting specific opportunities for public health and health care to engage to improve population health. Additionally, the briefs include success stories to demonstrate how state and local public health practitioners can collaborate with the health system to catalyze health system transformation.

Beyond a Traditional Payer — CMS's Role in Improving Population Health
In this January 2015 New England Journal of Medicine article, William Kassler, Naomi Tomoyasu, and Patrick Conway discuss how CMS is investing in and testing strategies to encourage incremental progress towards population health in three domains: a panel of patients in a practice, patients attributed to a delivery system, and larger geographically defined populations.

**Primary Care and Public Health: A Partnership to Change America’s Health**

In this January 2015 Blog post in the Huffington Post, Brian Castrucci (de Beaumont Foundation) addresses the ever increasing shortage of primary care physicians, and highlights that we need to focus on strategies to reduce the growing demand, not just increase supply. Castrucci points to the public health system to help address the demand side of the primary care crisis by preventing disease before it occurs and creating a healthy, supportive environment for those who are already sick.

**Prevention Institute has released Sustainable Investments in Health: Prevention and Wellness Funds**

In this January 2015 report the Prevention institute addresses the concept of a Prevention and Wellness Fund (dedicated funding streams for prevention). It explores, “how Funds can generate revenue; how they should be managed and where they should invest; how to assess effectiveness; and how to emphasize health equity.”

**PARTNER HIGHLIGHT**

**New York Supports Collaboration between Public Health and Primary Care**

New York is one of 11 awardees of the State Innovation Model Initiative Model Test Awards Round Two. New York will adopt a tiered Advanced Primary Care (APC) model for primary care. This model will include behavioral and population health, and be complemented by a strong workforce and engaged consumers, with supportive payment and common metrics. The state will: 1) institute a state-wide program of regionally-based primary care practice transformation to help practices across New York adopt and use the APC model; 2) expand the use of value-based payments so that 80% of New Yorkers are receiving value-based care by 2020; 3) support performance improvement and capacity expansion in primary care by expanding New York’s primary care workforce through innovations in professional education and training; 4) integrate APC with population health through Public Health Consultants funded to work with regional Population Health Improvement Program contractors; 5) develop a common scorecard, shared quality metrics and enhanced analytics to assure that delivery system and payment models support three-part aim objectives; and 6) provide state-funded health information technology, including greatly enhanced capacities to exchange clinical data and an all-payer database.

**SUCCESS STORY**

**North Dakota Department of Health Partners with Primary Care and others to Address rising rates of STDs, Substance Abuse**

The oil boom in North Dakota has generated jobs and billions of dollars in revenue, but it has taxed North Dakota’s public health and primary care
system infrastructure. During the first 10 years of the boom (i.e. drilling phase), many of the workers have been young people who are transient and stay in temporary housing. Due to this new population, the region has seen increased prostitution, substance abuse, and STD rates. The North Dakota Department of Health is using integration to address the state's rising STD rates by working with the private sector and other partners. For example, in addition to the department's immunization campaigns, it is working with the schools of medicine and nursing to deal with the primary care workforce shortages. Worksite wellness programs provide easy opportunities for sustainable integration. Moreover, the health department is training community chaplains to address the oil workers' mental health issues, which can contribute to behaviors that increase STD rates. Finally, the department is also working toward sustainable EMS and examining billing services for community paramedics. Learn more.
Charleston, SC  
Learn more and Register

**National Association of Community Health Centers Policy and Issues Forum**

March 18 - 22  
Washington, DC  
Learn more and Register

**American Association of Colleges of Nursing Spring Annual Meeting**

March 21 - 24  
Washington, D.C.  
Learn more and Register

**Association of Schools and Programs of Public Health Annual Meeting**

March 22 - 25  
Arlington, Virginia  
Learn more and Register

**PCPH Communications Committee Meeting**

March 27, 12:00 pm - 1:00 pm ET  
Phone: 866-740-1260; Access Code: 5273153

**National Association of County and City Health Officials Annual Meeting**

July 7 - 9  
Arlington, Virginia  
Learn more and Register

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**ABOUT THE ASTHO-SUPPORTED PRIMARY CARE AND PUBLIC HEALTH COLLABORATIVE**

The ASTHO-supported Primary Care and Public Health Collaborative is a partnership of more than 50 organizations that seeks to inform, align, and support the implementation of integration efforts. This initiative began with a meeting co-hosted by ASTHO and the Institute of Medicine (IOM) that brought together key individuals in primary care and public health to create a strategic map. The map filled the need for a strategic approach to integration in follow-up to the IOM report *Primary Care and Public Health: Exploring Integration to Improve Population Health*. View the Strategic Map [here](#). For more information on the strategic map and our integration efforts, visit our [website](#) or email [pcphcollaborative@astho.org](mailto:pcphcollaborative@astho.org).

This email was sent to [cbartlett@astho.org](mailto:cbartlett@astho.org) by ASTHO.