November 12, 2014

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SUCCESS STORY

West Virginia Perinatal Partnership Works to Improve Birth Outcomes

The West Virginia Perinatal Partnership was founded to address problems leading to poor birth outcomes identified in a 2006 Perinatal Wellness Study. One of the Partnership's early initiatives was the OB Quality Initiative (QI), aimed at reducing elective inductions prior to 39 weeks gestation. In 2009, 14 hospitals, representing 70 percent of births in the state, participated in the OB QI. Rates dropped immediately and elective deliveries continued to decline. Between 2008 and 2011, elective inductions prior to 39 weeks declines by 86%. In 2011, 23 birthing hospitals began participating in a second OB QI focused on reducing Cesarean sections among first-time mothers, demonstrating the impact that hospitals working together can have in improving the care of mothers and their babies.

PARTNER HIGHLIGHT

Council of State and Territorial Epidemiologists (CSTE) Public Health and Primary Care Efforts

CSTE is a not-for-profit association representing epidemiologists in governmental public health. Public health and primary care integration efforts permeate much of the work led by epidemiologists. Engaging the clinical community has facilitated a coordinated response to Ebola through hospital preparedness and screening, shared guidance on infection control and personal protective equipment and contract tracing. CSTE provides trainings and discussion forums for Centers for Disease Control and Prevention's Epi Info and community health assessments. Fellowship training opportunities are offered as skill-building opportunities to improve population health through interprofessional education. Integrating public health surveillance with primary care through electronic laboratory reporting, syndromic surveillance, and the use of registries allows for real-time, data-driven patient care and community health.

QUICK LINKS

All Partners List | Capturing Successes Tool | Recent Tweets Using #PCPHIntegration | Strategic Map

INTEGRATION RESOURCES

AJPM Supplement: The Public Health Workforce
This October 2014 Supplement Issue of the American Journal of Preventive Medicine focuses on the Public Health Workforce. Authors review some of the critical challenges faced by the public health workforce, discusses selected changes under way, and highlights data-driven research to advance the field of public health services and systems research.

**Health Affairs November 2014 Issue Focuses on Collaborating for Community Health**

This month's issue of Health Affairs examines new possibilities created by alignment of the fields of health and community development. Papers reflect issues related to disparities, promoting valid and reliable metrics that capture the relationship between community attributes and population health, and highlight examples from California, Minnesota, and New York of the kind of collaboration that holds the promise for achieving results.

**ANNOUNCEMENTS**

**PCPH Collaborative Committee Co-Chairs Finalized**

The Planning Committee met on October 2 to review the nominations for co-chairs. The co-chairs for the new committees will be as follows:

- Successes/Measures - Lloyd Michener (Duke University) and Sharon Moffatt (ASTHO)
- Sustainability - David Sundwall (University of Utah), Julie Wood (AAFP), and John Auerbach (CDC)
- Communications - David O’Gurek (AAFP) and public health co-chair TBD.
- Workforce - Yumi Jarris (Georgetown University) and Donna Petersen (University of South Florida)

The Communications Committee will have its first meeting December 12, 12-1pm ET. ASTHO is currently working with the co-chairs of the remaining committees to establish committee meeting schedules. All previous committee members will be included on new committee meeting listservs. Please email pcphcollaborative@astho.org if you would like to join a committee, switch committees, or would like to be removed from a committee. More information on committee scope will be provided in the coming weeks.

**Health Systems Integration Program (HSIP) Host Site Applications Due**

The HSIP aims to build capacity within health systems, specifically between public health and clinical care. The HSIP Fellowship places public health practitioners at health departments for a one year program to be involved in projects that address community epidemiologic surveillance to support community health needs assessments, the public health interface and use of EHRs, and sharing lessons learned from successful public health and primary care professional partnerships. HSIP host site applications will be accepted from state and local public health agencies: October 27–December 15, 2014. Contact Jessica Pittman with questions.

**Submit your Workforce Initiative**

The IOM report, *Primary Care and Public Health: Exploring Integration to Improve Population Health*, recommends that we develop the workforce needed to support the integration of primary care and public health. The PCPH Collaborative Workforce Committee is collecting examples of innovative strategies or initiatives to promote this goal within health professions education. [Click here](#) to fill out a brief form online. [Click here](#) to view and download a PDF version of the form.

**IMPORTANT DATES**

**Conferences, Meetings, Presentations, and Other Important Dates**

- **American Public Health Association Annual Meeting and Exposition**
  - November 15 - 19
  - New Orleans, Louisiana
  - [Learn more and Register](#)

- **IOM Population Health Roundtable: Achieving Meaningful Population Health Outcomes: A Workshop on Spread and Scale**
December 4
New York City, New York
Learn more and Register


December 8 - 9
Bethesda, Maryland
Learn more and Register

PCPH Communications Committee Meeting
December 12, 12:00 pm - 1:00 pm ET
Phone: 866-740-1260; Access Code: 5273153

PCPH Workforce Committee Meeting
January 21, 12:30 pm - 1:30 pm ET
Phone: 866-740-1260; Access Code: 5273153

Association of Maternal and Child Health Programs Annual Conference
January 24 - 27
Washington, DC
Learn more and Register

PCPH Communications Committee Meeting
January 30, 12:00 pm - 1:00 pm ET
Phone: 866-740-1260; Access Code: 5273153

American College of Preventive Medicine Annual Meeting
February 25 - 29
Atlanta, Georgia
Learn more and Register

Association of Schools and Programs of Public Health Annual Meeting
March 22 - 25
Arlington, Virginia
Learn more and Register

ABOUT THE ASTHO-SUPPORTED PRIMARY CARE AND PUBLIC HEALTH COLLABORATIVE

The ASTHO-supported Primary Care and Public Health Collaborative is a partnership of more than 50 organizations that seeks to inform, align, and support the implementation of integration efforts. This initiative began with a meeting co-hosted by ASTHO and the Institute of Medicine (IOM) that brought together key individuals in primary care and public health to create a strategic map. The map filled the need for a strategic approach to integration in follow-up to the IOM report Primary Care and Public Health: Exploring Integration to Improve Population Health. View the
Strategic Map here. For more information on the strategic map and our integration efforts, visit our website or email pcphcollaborative@astho.org.

This email was sent to cbartlett@astho.org by ASTHO.

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