March 5, 2014

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SUCCESS STORY

Virginia Plan First: Reducing Unintended Pregnancy While Increasing Revenue

Through a coordinated multi-agency effort involving former Virginia Health Commissioner Karen Remley, Gov. Bob McDonnell, the Virginia Department of Health, and the state Department of Social Services, Virginia has made strides toward reducing unintended pregnancy rates across the state by dramatically increasing enrollment in Plan First, a Medicaid-funded comprehensive family planning program. In addition to helping Virginians reduce unintended pregnancies, Plan First has also generated additional revenue for the state. Read the full story.

PARTNER HIGHLIGHT

School Based Health Alliance Brings Population Health to School-Based Health Centers

The School-Based Health Alliance is the national voice for school-based health centers (SBHCs). In partnership with Kaiser Permanente, the School-Based Health Alliance is leading the Hallways to Health initiative which focuses on the impact SBHCs can have on population health and is working with affiliates in California, Georgia, Maryland, Oregon, and Washington to lead program efforts on the ground. The School-Based Health Alliance also offers resources to support community health workers through its Community Health Worker Reference Center and will launch New Directions for School-Based Health Center Grants to enable the school-based healthcare field to become integrated and active participants in the larger healthcare ecosystem.

QUICK LINKS

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<th>All Partners List</th>
<th>Recent Tweets Using #PCPHIntegration</th>
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<td>Capturing Successes Tool</td>
<td>Strategic Map</td>
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INTEGRATION RESOURCES

Finding the Role of Health Care in Population Health. In this January 2014 Journal of the American Medical Association article, Emma M. Eggleston and Jonathan A. Finkelstein, MD identify health system–based activities that may contribute most to improvements in population health and well-being and the barriers that must be overcome for them to succeed. Without solutions these challenges, the integration of population health–focused activities into the routine work of healthcare systems will be neither robust nor sustainable. Free full text available.

Maine Medical Home Pilot Supports Patients While Improving Quality. In this February 2014 Robert Wood Johnson
Foundation profile, Bruce Japsen explores Maine’s Patient Centered Medical Home Pilot from the perspectives of patients, clinicians and state leaders. This article is part of the "Journalists on Quality" series of investigative profiles on how the Aligning Forces for Quality program is transforming care in communities. Free full text available.

Telehealth: Seven Strategies To Successfully Implement Disruptive Technology And Transform Health Care. This February 2014 Health Affairs article by Lee H. Schwamm outlines strategies critical to successful telehealth implementation, including: 1. Understanding patients’ and providers’ expectations; 2. Untethering telehealth from traditional revenue expectations; 3. Deconstructing the traditional healthcare encounter; 4. Being open to discovery; 5. Being mindful of the importance of space; 6. redesigning care to improve value in health care; and 7. Being bold and visionary. Full text available with subscription.

ANNOUNCEMENTS

Public Health Positions Available: Health System Integration Fellowship Program and CDC Director of Tuberculosis Elimination.

Please submit articles, resources, events, and other content for this newsletter to Judy Rugel so that we can highlight the important work you are doing to promote primary care and public health integration.

IMPORTANT DATES

ASTHO-Supported Primary Care and Public Health Collaborative Meetings

Measures Track of Work Committee Meeting
March 10, 11:30 am - 12:30 pm ET
Phone: 866-740-1260; Access Code: 5273153

Resources Track of Work Committee Meeting
March 13, 3:00 pm - 4:00 pm ET
Phone: 866-740-1260; Access Code: 5273153

Communications Committee Meeting
March 14, 12:00 pm - 12:45 pm ET
Phone: 866-740-1260; Access Code: 3185413

Value Proposition/Business Case Track of Work Committee Meeting
March 19, 4:00 pm - 5:00 pm ET
Phone: 866-740-1260; Access Code: 5273153

Successes Track of Work Committee Meeting
April 21, 3:00 pm - 4:00 pm ET
Phone: 866-740-1260; Access Code: 5273153

Conferences, Meetings, and Presentations
Healthy Weight Surveillance: Exploring Clinical and Public Health Integration Population Health Management

Hosted by the Council of State and Territorial Epidemiologists
March 12, 1:00 - 2:00 ET
Session Password: epi1234
Join the webinar

GW Health Workforce Speaker Series: Interprofessional Education and Collaborative Practice

Speaker: Barbara Brandt
Date: March 13, 12:00 pm - 1:00 pm ET
Location: 2021 K Street, NW Ste 800, Washington, DC or by Conference Call: (805) 360-1000; Access code: 149623#
To attend in person or by phone, please RSVP to Emily Bass. To learn more and view archived events, visit the GW Health Workforce Research Center and click on “Events.”

Teaching Prevention 2014: Convergence of Technology, Innovation and Collaboration

March 20-21
Learn more and register

ABOUT THE ASTHO-SUPPORTED PRIMARY CARE AND PUBLIC HEALTH COLLABORATIVE

The ASTHO-supported Primary Care and Public Health Collaborative is a partnership of more than 50 organizations that seeks to inform, align, and support the implementation of integration efforts. This initiative began with the creation of the Primary Care and Public Health Integration Strategic Map, which filled the need for a strategic approach to integration in follow-up to the IOM report Primary Care and Public Health: Exploring Integration to Improve Population Health. For more information on the strategic map and our integration efforts visit our website.

This email was sent to jrugel@astho.org by ASTHO.

Privacy Policy | ASTHO | 2231 Crystal Drive | Suite 450 | Arlington | VA | 22202
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