SUCCESS STORY

Million Hearts Case Study: Ohio’s “Check It, Change It, Control It” Toolkit

Stemming from a 2006 report indicating that African-American males in Ohio experience 53 percent more fatal strokes than any other population in the state, the Ohio Department of Health and the Ohio Academy of Family Physicians (OAFP) partnered to develop a toolkit designed to improve screenings, health behaviors, and treatment rates for hypertension and high cholesterol among African-American adult males. The toolkit provides patients with culturally appropriate educational information to increase cholesterol and blood pressure management and physicians with information to increase cultural sensitivity and improve communication with African-American male patients surrounding these health concerns. The toolkit was recently pilot tested in ten primary care practices across the state.

PARTNER HIGHLIGHT

American Academy of Family Physicians Fosters Collaboration

The American Academy of Family Physicians (AAFP) represents more than 110,600 physicians and medical students nationwide and is the only medical society devoted solely to primary care. The AAFP is committed to fostering collaboration between public health officials and primary care health professionals including promoting the ASTHO-Supported Primary Care and Public Health Collaborative. One example: AAFP Director Dr. Rebecca Jaffe’s June 26th AAFP Leader Voices blog post calling on family physicians to share their personal integration stories. “We need to share the success stories from our communities so we can learn from them and possibly even replicate them elsewhere,” says Dr. Jaffe in the post.

INTEGRATION RESOURCES

Existing Medicaid Beneficiaries Left Off the Affordable Care Act's Prevention Bandwagon. This review of state
Medicaid programs published in the July 12, 2013 issue of *Health Affairs* determined that many existing Medicaid beneficiaries are denied coverage of *US Preventative Services Task Force A- and B-rated services*. While the Affordable Care Act requires that most private insurance plans, Medicare, and Medicaid expansion programs offer these 44 preventative services, coverage for existing Medicaid beneficiaries is optional and determined by state policies. States, managed care plans, and existing Medicaid beneficiaries can take steps to increase access to these important preventative services (full article available with subscription).

*Adoption and Implementation of Policies to Support Preventive Dentistry Initiatives for Physicians: A National Survey of Medicaid Programs.* This study of the delivery of preventive dental services by nondental primary health care providers was published in the August 2013 issue of the *American Journal of Public Health*. According to the study’s findings, a large number of state Medicaid programs are working to improve access to basic oral health services via primary care to low-income children to reduce dental carries and pediatric dental disease. Next steps include ensuring that programs are comprehensive and available to eligible children and putting into place appropriate monitoring and quality improvement initiatives (full article available with subscription).

**ANNOUNCEMENT**

Duke is looking for public health and primary care sites that are interested in testing the *Practical Playbook for Integrating Public Health and Primary Care*, a web-based resource that will provide physicians and public health officials with tools and strategies to work together on population health. Selected sites would be among the first to use the *Playbook* and provide us with feedback that will guide the final development phase. For more information, please email Lara Snyder.

**IMPORTANT DATES**

**Committee Meetings**

**Measures Track of Work Committee Meeting**

August 5, 11:30 am - 12:30 pm ET  
Phone: 866-740-1260; Access Code: 5273153

**Resources Track of Work Committee Meeting**

August 8, 3:00 pm - 4:00 pm ET  
Phone: 866-740-1260; Access Code: 5273153

**Successes Track of Work Committee Meeting**

August 16, 3:00 pm - 4:00 pm ET  
Phone: 866-740-1260; Access Code: 5222314

**Workforce Committee Meeting**

August 16, 4:00 pm - 5:00 pm ET  
Phone: 866-740-1260; Access Code: 5222314

**Value Proposition/Business Case Track of Work Committee Meeting**

August 28, 4:00 pm - 5:00 pm ET  
Phone: 866-740-1260; Access Code: 5222313
Conferences, Meetings, and Presentations

6th Annual Clinical and Translational Science Award (CTSA) National Conference
August 22-23
Bethesda North Marriott Hotel and Conference Center, Bethesda, MD
Learn more or register.

IOM Roundtable on Population Health Improvement
June 13: Access video webcast, slides, and other event details (under "Other Meeting Resources")
September 19: Upcoming meeting details
December 5: Upcoming meeting details

ASTHO Annual Meeting and Policy Summit
September 17-20
Marriott Renaissance SeaWorld, Orlando, FL
Learn more and register.

ABOUT THIS NEWSLETTER
The ASTHO-Supported Primary Care and Public Health Collaborative Highlights biweekly newsletter features the collaborative’s work to integrate primary care and public health to improve population health. We look forward to highlighting partner organizations and stories of success. Please submit your recommendations for newsletter content, areas of focus, and any other ideas or feedback to Albert Terrillion, ASTHO senior director of family and community health.

ABOUT ASTHO
The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to assuring excellence in state-based public health practice.

This email was sent to jrugel@astho.org by ASTHO.

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