July 10, 2013

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ABOUT THIS NEWSLETTER

The ASTHO-Supported Primary Care and Public Health Collaborative Highlights biweekly newsletter features the collaborative’s work to integrate primary care and public health to improve population health. We look forward to highlighting partner organizations and stories of success. Please submit your recommendations for newsletter content, areas of focus, and any other ideas or feedback to Albert Terrillion, ASTHO senior director of family and community health.

QUICK LINKS

| All Partners List | Partner Organizations |
| Capturing Successes Tool | Strategic Map |

IMPORTANT DATES
**Tracks of Work Committee Meetings**

**Resources Track of Work Committee Meeting**
July 12, 2013; 1:00 pm – 2:00 pm ET  
Phone: (866) 740-1260; Access Code: 5273153

**Successes Track of Work Committee Meeting**
July 19, 2013; 3:00 pm – 4:00 pm ET  
Phone: (866) 740-1260; Access Code: 5222314

**Value Proposition/Business Case Track of Work Committee Meeting**
July 24, 2013; 4:00 pm – 5:00 pm ET  
Phone: (866) 740-1260; Access Code: 5222313

**Measures Track of Work Committee Meeting**
August 5, 2013; 11:30 am – 12:30 pm EST  
Phone: 866-740-1260; Access code: 5273153

**Conferences, Meetings, and Presentations**

**6th Annual Clinical and Translational Science Award (CTSA) National Conference**
August 22-23, 2013  
Bethesda North Marriott Hotel and Conference Center, Bethesda, MD  
[Learn more or register]({#})

**SUCCESS STORY**

**Spirit Lake Tribal Clinic Develops Pediatric Asthma Clinic with Support from North Dakota Department of Health**

When the Spirit Lake Tribal Clinic's Early Childhood Tracking Program observed increased rates of pediatric asthma, the clinic created a [chronic disease management asthma clinic for children](#). With support from the North Dakota Department of Health, the tribal health clinic used standardized protocols to design the program and implemented a disease management electronic health record. The clinic targets risky behaviors like smoking and obesity and asthma-related environmental exposures. This successful partnership between the tribal clinic and the state health agency reaches about 80% of Spirit Lake children with asthma, nearly all of whom receive Medicaid. This program helped lay the groundwork for the expansion of public health services in the Spirit Lake community.

**PARTNER HIGHLIGHT**

**American College of Preventive Medicine**

The American College of Preventive Medicine (ACPM), founded in 1954, is the premiere organization for physicians dedicated to disease prevention and health promotion. ACPM is a strong supporter of integration, as preventive medicine physicians work at the nexus of primary care and public health. ACPM physicians are employed in diverse research, academia, government, clinical and other settings worldwide, yet all of its members emphasize using evidence-based health promotion, disease prevention, and systems-based approaches to improve health and healthcare. ACPM seeks to promote the specialty of preventive medicine and the advancement of scientific knowledge in preventive medicine through professional, multi-disciplinary education, collaboration, and communication. As a part of its work in the ASTHO-supported Primary Care Public Health Collaborative, the ACPM co-chairs the Value Proposition Committee. For more information on ACPM, please [visit their website](#).
**INTEGRATION RESOURCES**

**Opportunities for Advancing Community Prevention in the State Innovation Models Initiative**
The Prevention Institute presents ways that State Innovation Model (SIM) grantees can work to integrate primary prevention into the state innovation planning process to improve cost, quality, and population health performance results. While the Community-Centered Health Home helps health care institutions take a more active role in strengthening surrounding communities, the broader Community-Centered Health System (CCHS) offers an integrated approach for improving the health and safety of individuals and populations. In this paper, the Prevention Institute explores important elements of the CCHS model in greater detail.

**Strengthening the Public Health Infrastructure**
In this position paper, the American College of Physicians (ACP) highlights the public health system and calls for adequate funding for public health agencies, health centers, and health departments within the limitations of the current fiscal environment. ACP presents seven policy positions that emphasize the need to support the public health workforce and improve data and information systems. ACP stresses the importance of investing in a public health infrastructure that works collaboratively with physicians to ensure that appropriate healthcare services are available to meet the population’s healthcare needs and to respond to public health emergencies.

**ABOUT ASTHO**
The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to assuring excellence in state-based public health practice.

This email was sent to sbriscoe@astho.org by ASTHO.