December 11, 2013

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SUCCESS STORY

Missouri’s Time Critical Diagnosis System for Trauma, Stroke, and STEMI

In 2008, Missouri enacted laws to establish the Time Critical Diagnosis (TCD) System, in an effort to integrate the 911 response system, ambulance services, and hospitals to help more people survive and recover from trauma, strokes, and heart attacks. These state laws authorize the Missouri Department of Health and Senior Services to oversee designated stroke and ST-elevation myocardial infarction (STEMI) centers to provide definitive treatment within an evidence-based optimal timeframe, allowing for improved injury prevention efforts and patient care. Read the full story.

PARTNER HIGHLIGHT

Interprofessional Education Collaborative Prepares Future Practitioners for Team-Based Disease Prevention and Quality Care

In 2009, the Interprofessional Education Collaborative (IPEC) was formed by six national health professional school associations: the Association of Schools and Programs of Public Health (ASPPH), American Association of Colleges of Nursing, American Association of Medical Colleges, American Association of Colleges of Osteopathic Medicine, American Association of Colleges of Pharmacy, and American Dental Education Association. IPEC’s partners work collaboratively to promote constituent efforts that prepare future practitioners for collaborative, team-based disease prevention and quality care through the creation of core competencies, faculty development institutes and conferences, and a MedEd portal. To learn more about IPEC, view the slides presented by Dr. Harrison Spencer, ASPPH President and CEO, to the ASTHO-Supported Primary Care and Public Health Collaborative Workforce Committee.

QUICK LINKS

- All Partners List
- Capturing Successes Tool
- Recent Tweets Using #PCPHIntegration
- Strategic Map

INTEGRATION RESOURCES
Author Q&A: Book Champions Medical Provider and Community Partnerships to Combat Social Determinants of Health. The Association of American Medical Colleges recently interviewed Dr. Rishi Manchanda, a physician, public health innovator, and author of *The Upstream Doctors*. In this book, Dr. Manchanda highlights the work of clinicians who partner with community workers to address illness at its source and create a healthcare system that focuses on improving social and environmental conditions that impact everyday lives.

It's All in the Data: Cincinnati Children's Hospital Gets Wonky to Transform the Health of Its Community. In this November 26 *Forbes Profiles in Innovation* series piece, Robert Kahn, director of the Cincinnati Children's Community Health Initiative, describes efforts to improve the health of all children in Hamilton County, Ohio, through data capturing, community partnerships, and "deciding to be about health, not just healthcare."

Accelerating a Social Determinants Model to Build Our Health Ecosystem. An archived version of this November 2013 Association of Schools and Programs of Public Health webinar is now available. This webinar is part of the Thought Leaders in Public Health series, developed to stimulate a national conversation on the role of education for public health and its connection with other professions and sectors as well as the larger health system, in support of evidence-based practices.

ANNOUNCEMENTS

The ASTHO-Supported Primary Care and Public Health Collaborative Communications Committee launched a social media campaign for primary care and public health (PCPH) integration via Twitter. Please join our efforts in tweeting/retweeting about integration using the hashtag #PCPHintegration. You can view ASTHO's integration related Tweets by following us on Twitter (@ASTHO) and by searching in Twitter for #PCPHintegration. Please feel free to share this information with your communications teams or contact Albert Terrillion with questions.

Last week, HHS Secretary Kathleen Sebelius announced $55.5 million in funding awarded in FY 2013 to strengthen training for health professionals and increase the size of the nation's healthcare workforce. More than 270 grants managed by HRSA will address health workforce needs in nursing, public health, behavioral health, health workforce development, and dentistry. View the press release.

IMPORTANT DATES

ASTHO-Supported Primary Care and Public Health Collaborative Meetings

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<th>Communication Committee Meeting</th>
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<td>December 13, 12:00 pm - 12:45 pm ET</td>
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<td>Phone: 866-740-1260; Access Code: 5222314</td>
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<td>January 6, 11:30 am - 12:30 pm ET</td>
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<td>Phone: 866-740-1260; Access Code: 5273153</td>
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<td>January 9, 3:00 pm - 4:00 pm ET</td>
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January 21, 12:00 pm - 1:00 pm ET  
Phone: 866-740-1260; Access Code: 5222314

**Workforce Committee Meeting**

January 22, 2:00 pm - 3:00 pm ET  
Phone: 866-740-1260; Access Code: 5222314

**Value Proposition/Business Case Track of Work Committee Meeting**

January 22, 4:00 pm - 5:00 pm ET  
Phone: 866-740-1260; Access Code: 5222314

**Conferences, Meetings, and Presentations**

**Core Competencies for Public Health Professionals Virtual Town Hall Meeting**

December 19, 3:00 pm - 4:00 pm ET  
Learn more and register

**Integrating Genetics in Your Practice Educational Webinar Series**

December 12: Genetic Testing in Primary Care  
Learn more and register

January 15: Genetic Counseling in Primary Care  
Learn more and register

February 13: Co-Management and Transitions for Patients with Genetic Conditions  
Learn more and register

**World Congress 7th Annual Leadership Summit on Medicaid Managed Care**

February 25-26  
Falls Church, VA  
Learn more and register

**11th Annual World Health Care Congress**

April 7-9  
National Harbor, MD  
Learn more and register

**ABOUT THE ASTHO-SUPPORTED PRIMARY CARE AND PUBLIC HEALTH COLLABORATIVE**

The ASTHO-supported Primary Care and Public Health Collaborative is a partnership of more than 50 organizations that seeks to inform, align, and support the implementation of integration efforts. This initiative began with the creation of the Primary Care and Public Health Integration Strategic Map, which filled the need for a strategic approach to integration in follow-up to the IOM report *Primary Care and Public Health: Exploring Integration to Improve Population Health*. For more information on the strategic map and our integration efforts visit our [website](#).
Please submit your recommendations for newsletter content, areas of focus, and any other ideas or feedback to Albert Terrillion, ASTHO senior director of family and community health.

This email was sent to rugel@astho.org by ASTHO.

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