August 20, 2014

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SUCCESS STORY

West Virginia Perinatal Partnership Works to Improve Birth Outcomes

The West Virginia Perinatal Partnership was founded to address problems leading to poor birth outcomes, which were identified in a 2006 perinatal wellness study. The partnership is comprised of several public health and provider organizations, including the West Virginia Department of Health and Human Resources, the March of Dimes West Virginia Chapter, the perinatal medical community, payers, and professional organizations. By working collaboratively, the partnership has helped pass numerous pieces of legislation to improve maternal and child health and has successfully implemented a number of maternal and child health initiatives. One of the partnership's most successful initiatives was the OB Quality Initiative (QI), aimed at reducing elective inductions prior to 39 weeks gestation. In 2009, 14 hospitals, representing 70 percent of births in West Virginia, participated in the OB QI, and by 2011 elective inductions prior to 39 weeks declined by 86 percent.

PARTNER HIGHLIGHT

National Association of Medicaid Directors’ Develops Resources Support State Integration of Primary Care

The National Association of Medicaid Directors (NAMD) represents and serves Medicaid directors in all 50 states, the District of Columbia, and the U.S. territories. NAMD supports the integration of primary care and population health for Medicaid beneficiaries through initiatives that bring states (Medicaid and public health) together to engage in shared learning, as well as through the development of resources that support Medicaid directors. In April 2014, NAMD released an issue brief on the role of data and analytics in reform, which discusses the importance of data in pursuing delivery models that support integration of primary care and population health. Later this year, NAMD will launch efforts that seek to integrate primary care with behavioral health and other community-based services under a contract with the State Health and Value Strategies Project.

QUICK LINKS

All Partners List
Capturing Successes Tool
Recent Tweets Using #PCPHIntegration
Strategic Map
INTEGRATION RESOURCES

**National Quality Forum Playbook for the Successful Elimination of Early Elective Deliveries**
In August 2014, The National Quality Forum (NQF) Maternity Action Team developed a **playbook** providing guidance to physicians, hospitals, hospital systems, and policy sectors on handling the barriers and challenges associated with eliminating early elective deliveries.

**AHRQ Factsheet on Quality Improvement in Primary Care**
The Agency for Healthcare Research and Quality has released a **new factsheet**, “Quality Improvement in Primary Care: External Supports for Practices.” This factsheet, released in June of 2014, provides information and resources on four types of supports that can help primary care practices improve community health, patient experience, and patient outcomes while reducing costs. Support areas include data feedback and benchmarking, practice facilitation or coaching, peer-to-peer mentoring, and shared learning or learning collaboratives.

**NASHP Roadmap for State Policy Makers**
In August 2014, The National Academy for State Health Policy, with support from the Patient-Centered Outcomes Research Institute, released “**A Roadmap for State Policymakers to Use Comparative Effectiveness and Patient-Centered Outcomes Research to Inform Decision Making.**” New interest in and funding for comparative effectiveness research (CER) and patient-centered outcomes research (PCOR) mean that a wealth of new resources will be available to help policymakers improve healthcare access and quality. The roadmap is designed to help policymakers use CER and PCOR in their decisionmaking process.

**National Quality Forum Action Guide for Improving Population Health by Working with Communities**
The Guide for Community Action, released in August 2014, is a handbook for anyone who wants to improve health across a population, whether locally, in a broader region or state, or even nationally. The Guide’s purpose is to support individuals and groups working together at all levels — local, state and national — to successfully promote and improve population health over time. It contains brief summaries of 10 useful elements important to consider during efforts to work with others, along with actions to take and examples of practical resources, to build a coalition that can improve population health.

ANNOUNCEMENTS

**CDC Data Show a Significant Increase in Use of Electronic Health Records**
Two new studies, based on data collected by the Centers for Disease Control and Prevention and the American Hospital Association, show an increase in the number of physicians and hospitals using electronic health records (EHR). In 2013, nearly 80 percent of office-based physicians reported using an EHR system; this is double the adoption rate reported in 2009. The studies also reported that nearly 60 percent of hospitals had adopted an EHR system with advanced functionalities. Although the studies show an increase in the adoption of EHRs, information exchange remains low among physicians, hospitals, and ambulatory care providers.

**Robert Wood Johnson Foundation Accepting Applications for Culture of Health Prize**
Applications are now open for the Robert Wood Johnson Foundation 2015 Culture of Health Prize. The prize is given annually to “honor outstanding community efforts and partnerships that are helping people live healthier lives.” A $25,000 cash prize will be awarded to 10 winning communities. Applications are due September 17 by 3 pm.

IMPORTANT DATES

**ASTHO-Supported Primary Care and Public Health Collaborative Meetings**

**Measures Track of Work Committee Meeting**
August 25, 11:30 am - 12:30 pm ET
Phone: 866-740-1260; Access Code: 5273153

Workforce Committee Meeting
August 27, 2:00 pm - 3:00 pm ET
Phone: 866-740-1260; Access Code: 5273153

Value Proposition Committee Meeting
September 17, 4:00 pm - 5:00 pm ET
Phone: 866-740-1260; Access Code: 5273153

All Partners Call
September 19, 12:00 pm - 1:00 pm ET
Phone: 800-749-1342; Web Login

Resources Committee Meeting
October 16, 3:00 pm - 4:00 pm ET
Phone: 866-740-1260; Access Code: 5273153

Conferences, Meetings, Presentations, and Other Important Dates

ASTHO Annual Meeting 2014
September 10 - 11
Albuquerque, New Mexico
Learn More and Register

American Health Care Association/National Center for Assisted Living Annual Convention and Expo
October 5 - 8
Washington, DC
Learn more and Register

National Academy for State Health Policy Conference
October 6 - 8
Atlanta, Georgia
Learn more and Register

National Association of Health Data Organizations Conference
October 7 - 9
San Diego, California
Learn more and Register

American Academy of Pediatrics National Conference
<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Location</th>
<th>Learn more and Register</th>
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<tbody>
<tr>
<td>American Association of Colleges of Nursing Fall Semiannual Meeting</td>
<td>October 26 - 29</td>
<td>Washington, DC</td>
<td>Learn more and Register</td>
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<tr>
<td>National Association of Medicaid Directors Fall Conference</td>
<td>October 26 - 29</td>
<td>Arlington, Virginia</td>
<td>Learn more and Register</td>
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<tr>
<td>Association of American Medical Colleges Annual Meeting</td>
<td>November 7 - 11</td>
<td>Chicago, Illinois</td>
<td>Learn more and Register</td>
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<tr>
<td>American Public Health Association Annual Meeting</td>
<td>November 15 - 19</td>
<td>New Orleans, Louisiana</td>
<td>Learn more</td>
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**ABOUT THE ASTHO-SUPPORTED PRIMARY CARE AND PUBLIC HEALTH COLLABORATIVE**

The ASTHO-supported Primary Care and Public Health Collaborative is a partnership of more than 50 organizations that seeks to inform, align, and support the implementation of integration efforts. This initiative began with the creation of the 2012-2014 Primary Care and Public Health Integration Strategic Map, which filled the need for a strategic approach to integration in follow-up to the IOM report Primary Care and Public Health: Exploring Integration to Improve Population Health. The strategic map is currently being updated. View the draft map [here](#). Please send any comments or feedback to pcphcollaborative@astho.org. For more information on the strategic map and our integration efforts, visit our [website](#).

This email was sent to dgarrett@astho.org by ASTHO.

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