October 1, 2014

IN THIS ISSUE

| Success Story | Partner Highlight | Integration Resources | Announcements | Important Dates | About the ASTHO-Supported Primary Care and Public Health Collaborative

SUCCESS STORY

**Florida Increases CRC Screening Rates Through Collaborative Partnerships**

The Florida Department of Health partnered with the Health Foundation of South Florida (HFSF) and affiliated healthcare providers to support increased adherence to Colorectal Cancer screening (CRC). Using electronic health records, staff from participating FQHCs provided reminders to patients with outdated screenings. Staff from the FQHCs then contacted patients to schedule an office visit that included an in-person education session with a health educator or nurse, where the patient received the test kit and related print materials to help them complete the FIT test at home. Patient navigators/health educators followed up with patients to make sure they completed the test. Once patients submitted the tests, the results were directly uploaded into the FQHC’s electronic health record system. This initiative was successful at increasing screening rates to nearly twice the baseline at some participating clinics. [Read the full story.]

PARTNER HIGHLIGHT

**The Institute for Healthcare Improvement (IHI) Launches Collaborative Program**

The Institute for Healthcare Improvement (IHI) is partnering with the MacColl Center for Health Care Innovation to launch a new collaborative program – **Optimize Primary Care Teams to Meet Patients’ Medical AND Behavioral Needs**. This 12-month initiative, which launches in February, 2015, is designed to create the next generation of high performing primary care teams to address patients' medical and behavioral health issues and improve primary care's ability to care for the full range of patient needs. The collaborative is based on IHI's work on integrating behavioral health and primary care as well as evidence and insights assembled by the MacColl Center through **Primary Care Teams: Learning from Effective Ambulatory Practices (PCT-LEAP)**. a national program which studied exemplary primary care practices across the U.S. Participants will then deploy these optimized care teams to provide high quality medical and behavioral health care to their patients.

QUICK LINKS

**All Partners List**

**Capturing Successes Tool**

**Recent Tweets Using #PCPHIntegration**

**Strategic Map**

INTEGRATION RESOURCES
Global Evidence for Peer Support: Humanizing Health Care
In September 2014, Peers for Progress, a program of the American Academy of Family Physicians Foundation, and the National Council of La Raza (NCLR) released this report which compiles research presented at a recent conference hosted by Peers for Progress and the National Council of La Raza. The conference brought together international leaders in health care and public health to discuss the latest findings on peer support programs and explore new areas for research, dissemination and implementation of peer support programs.

Healthcare Financing of Healthy Homes Resource Library
With all of the emerging opportunities to finance healthy homes services through the healthcare system, it can be overwhelming to know where to start. This resource library provides an overview of key financing strategies, examples of home-based lead and asthma programs that are currently being financed through nonprofit hospitals and public or private insurance, and links to resources that are available to help state and local agencies, or other stakeholders, explore options for healthcare financing of healthy homes in their own communities.

Optimizing Health for the Multiple Chronic Conditions Population
An overview of a U.S. Department of Health and Human Services (HHS) initiative designed to improve care for people with multiple chronic conditions (MCCs) is featured in the Journal of the American Medical Association. The article, "Optimizing Health for the Multiple Chronic Conditions Population," appears in the September 24, 2014 print edition and is available online. It describes four goals and the progress made to improve care for people with MCCs. The HHS initiative, called the Strategic Framework on Multiple Chronic Conditions, was announced in 2010 to address challenges related to the high health care costs and poor health outcomes for those with MCCs. The four overarching goals are fostering health systems change, empowering individuals, equipping providers, and enhancing research.

ANNOUNCEMENTS

Updated PCPH Collaborative Structure Revealed on All Partners Call
On Friday, September 19, ASTHO hosted an All Partners Call for the PCPH Collaborative. During this call members of the Planning Committee revealed the collaborative structure that will align with the revised 2014-2016 Strategic Map. The new Committees will be Successes/Measures, Sustainability, Communications, and Workforce. Today is the last day to submit nominations for co-chairs. Once the co-chairs have been finalized, and call schedules established, committees will begin meeting mid-November. Please email pcphcollaborative@astho.org if you would like to join a committee. More information on co-chairs and committee scope will be provided in the coming weeks. View All Partners Meeting Minutes here.

HRSA Awards $9.9 Million to Support Integration of HIV Services into Primary Care
On September 18, HRSA announced $9.9 million in funding through the Affordable Care Act and the Secretary's Minority AIDS Initiative Fund, to 22 health centers in Florida, Massachusetts, Maryland and New York. The awards will support the integration of high-quality HIV services into primary care through innovative partnerships between the health centers and state health departments. This funding supports workforce development, infrastructure development, HIV service delivery, partnership building, and quality improvement activities in health centers. The four states are participants in a new HRSA-CDC partnership. These awards are part of a new three-year, multi-agency project called Partnerships for Care: Health Departments and Health Centers Collaborating to Improve HIV Health Outcomes.

Multi-Sector Collaboration – Protecting and Promoting Public Health and the Food Supply while Reducing Antibiotic Resistance
Antibiotic resistance in healthcare settings and resistant healthcare-associated infections (HAIs) pose a significant threat to public health. Improved antimicrobial prescribing and use (stewardship) is one way to combat antimicrobial resistance. On November 12, ASTHO is convening a conversation between state health officials, state agricultural officials, and CDC on the issue of antimicrobial resistance and stewardship. This inaugural invitational session will take place in conjunction with the National Institute for Animal Agriculture (NIAA) Antibiotics Symposium. This
meeting nests within the larger context of antimicrobial resistance and seeks to explore and develop a roadmap for future action and collaboration between state public health and agricultural leaders. The meeting will be held in Atlanta, GA. For more information please contact Virginia Dolen.

**IMPORTANT DATES**

**ASTHO-Supported Primary Care and Public Health Collaborative Meetings**

**Workforce Committee Meeting**

October 29, 12:30 pm - 1:30 pm ET
Phone: 866-740-1260; Access Code: 5273153

**Conferences, Meetings, Presentations, and Other Important Dates**

**IOM Workshop: Digital Health Strategies, Health Disparities, and Health Equity: The Promises and Perils of Technology**

October 2
Detroit, MI
Learn more

**American Health Care Association/National Center for Assisted Living Annual Convention and Expo**

October 5 - 8
Washington, DC
Learn more and Register

**National Academy for State Health Policy Conference**

October 6 - 8
Atlanta, Georgia
Learn more and Register

**National Association of Health Data Organizations Annual Conference**

October 7 - 9
San Diego, California
Learn more and Register

**American Academy of Pediatrics National Conference**

October 11 - 14
San Diego, California
Learn more and Register

**National Forum on Hospitals, Health Systems and Population Health**

October 22 - 24
Washington, DC
Learn more and Register

**National Association of Medicaid Directors Fall Conference**
October 26 - 29  
Arlington, Virginia  
Learn more and Register

National Organization of State Offices of Rural Health Annual Meeting

October 28 - 29  
Omaha, Nebraska  
Learn more and Register

Association of American Medical Colleges Annual Meeting

November 7 - 11  
Chicago, Illinois  
Learn more and Register

American Public Health Association Annual Meeting and Exposition

November 15 - 19  
New Orleans, Louisiana  
Learn more and Register


December 8 - 9  
Bethesda, Maryland  
Learn more and Register

ABOUT THE ASTHO-SUPPORTED PRIMARY CARE AND PUBLIC HEALTH COLLABORATIVE

The ASTHO-supported Primary Care and Public Health Collaborative is a partnership of more than 50 organizations that seeks to inform, align, and support the implementation of integration efforts. This initiative began with a meeting co-hosted by ASTHO and the Institute of Medicine (IOM) that brought together key individuals in primary care and public health to create a strategic map. The map filled the need for a strategic approach to integration in follow-up to the IOM report Primary Care and Public Health: Exploring Integration to Improve Population Health. View the Strategic Map here. For more information on the strategic map and our integration efforts, visit our website or email pcphcollaborative@astho.org.

This email was sent to cbartlett@astho.org by ASTHO.

Privacy Policy | ASTHO | 2231 Crystal Drive | Suite 450 | Arlington | VA | 22202

Click here to unsubscribe.