January 18, 2018

Karen Remley, MD, MBA, MPH, FAAP  
Chief Executive Officer/Executive Vice President  
American Academy of Pediatrics  
345 Park Blvd  
Itasca, IL 60143

Dear Dr. Remley:

The Association of State and Territorial Health Officials (ASTHO) enthusiastically supports the American Academy of Pediatrics’ (AAP) proposal to the Health Resources and Services Administration (HRSA) for the Bright Futures Pediatric Implementation Program. The AAP has demonstrated its commitment to improving health outcomes for our nation’s infants, children, and adolescents. Further, the AAP’s focus on fostering quality primary and preventive care makes them well suited to direct updating and disseminating Bright Future Guidelines. AAP’s management of the Bright Futures National Center over the past 15 years demonstrates your commitment and capacity for this initiative. We applaud your efforts to develop a strong set of Guidelines along with implementation tools, as well as your ability to collaborate with key partners across the country to reach a broad multidisciplinary audience.

The ASTHO shares your concern for child health and believes in the importance of improving health outcomes through the systematic use of age-specific, evidence-driven clinical guidelines. In addition, our organization recognizes the need to collaborate to develop comprehensive and innovative activities for improving children’s and adolescent’s health. Your efforts are consistent with our organization’s vision of “state and territorial health agencies advancing health equity and optimal health for all.” For years, ASTHO has collaborated with AAP to further Bright Futures implementation in states via ASTHO’s participation in the advisory committee and as partners in the HRSA-funded Alliance for Innovation in Maternal and Child Health (AIM).

If funded, ASTHO will work in partnership with the AAP to develop strategies, resources, and trainings for implementing the Bright Futures Guidelines. ASTHO will assist in identifying a senior state health agency leadership for workgroup activities to further state engagement in this important work.

ASTHO has enjoyed collaborating with the AAP in the past and we welcome the opportunity to work with you to advance child and adolescent health prevention and promotion strategies through the Bright Futures Pediatric Implementation Program.

Sincerely,

Michael Fraser, PhD, CAE, FCPP  
Executive Director