Using Community Health Needs Assessments to Improve Community Health

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Community Health Assessment

Community Health Improvement Plan

Community Investments

Improved Health Outcomes

Public Health Accreditation, HRSA 330 Grants, United Way & Other Community Assessments

Community Health Assessment Tools
(MAPP, Community Tool Box, etc.)

Philanthropy, Federal/State grant making (CDC/CTGs, HUD, etc.)

HDs/FQHCs/Community Agencies

Community Health Assessment

Community Health Improvement Plan

Community Investments

Improved Health Outcomes

Current State: Similar but Nonaligned Community Health Improvement Frameworks

IRS Hospital Community Benefit Compliance
State & Local Activities

Tax-Exempt Hospitals

CHNA

Implementation Strategy

“Plan”

Hospital Community Benefit Projects

Improved Health Outcomes

Catholic Health Assoc. Guide
ACHI (AHA) Toolkit
Private Vendors

IRS § 501(r) Requirements,
Form 990 Schedule H

26 USC § 501(c)(3), IRS Ruling 69-545, and Form
990 Schedule H
Desired State: A Unified Community Health Improvement Framework Supporting Multiple Stakeholders

TRANSPARENCY

Assessment → Planning → Implementation → Monitoring & Evaluation → Improved Health Outcomes

Data and Analytic Decision Support

§ 501(r) Requirements, Form 990 Schedule H
Public Health Accreditation
Community Benefit 26 USC § 501 (c)(3), IRS Ruling 69-545, Form 990 Schedule H

REPORTS

Community Engagement and Assuring Shared Ownership

Source: http://www.cdc.gov/policy/chna/
## Process towards a CDC-developed Community Health Improvement (CHI) technical package for 2015 tax year as a unified framework to improve health outcomes and reduce health disparities

### ASSESSMENT PHASE

- **April:**
  - Gap analysis of existing resources
  - Assess uptake of CHI Guiding Principles.

- **April-May:** Identify 20-30 Best Practice Communities, pilot test with 5-10

### DEVELOPMENT PHASE

- **May – July:** Develop draft CHI technical package
- **July – Sept:** Pilot test technical package with communities
- **Dec:** Finalize and disseminate technical package

### OUTCOMES

#### Late 2014:
- CDC CHI Technical Package
  - Includes tools & resources:
    - Focus around high-burden preventable conditions
    - CHI Guiding Principles
    - CHNA.org
    - CHI Best Practice Community Models

#### Early 2015:
- Disseminate technical package via CDC, partner organizations, and communities

#### 2015/2016:
- Communities use technical package
  - Completed Community Health Needs Assessments and implementation plans:
    - Address health disparities and core high-burden preventable conditions
    - Reflect CHI Guiding Principles
    - Demonstrate Collective Impact

#### 2017 and beyond:
- CHI Best Practice Communities emerge
  - Improved health outcomes
  - Reduction of health disparities
Learn more about CDC’s CHNA:
http://www.cdc.gov/policy/chna/

For more information please contact the Office of the Associate Director for Policy, Centers for Disease Control and Prevention

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