## Affiliate Council 2014 Priorities

<table>
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<tr>
<th>Priority</th>
<th>Action Step(s)</th>
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| 1. Jointly advocate for state public health | - Continue regular advocacy calls to share information, intelligence, and strategies for advancing legislative and funding priorities.  
- Develop annual policy inventory.  
- Explore the possibility and logistics for holding a joint advocacy event on Capitol Hill (e.g., a briefing or joint meetings with key members of Congress or their staff). |
| 2. Support, Guide, and Inform State Public Health on National Health Reform’s Implementation | - Develop a messaging strategy for public health with respect to the national health reform law’s implementation.  
- Relevant organizations will participate in the ASTHO workgroup to identify and document implementation challenges and opportunities related to clinical services.  
- Members will periodically update each other on their associations’ health reform support activities. |
| 3. Address Affiliate Council Workforce Development Needs | - Meet at least once with representatives from ASTHO’s HR Directors Peer Network to discuss and identify opportunities to address turnover and morale within state health departments.  
- Identify ways the council and the Public Health Accreditation Board can work together to provide technical assistance around workforce and accreditation.  
- Identify strategies and resources to collaborate on issues of workforce development, such as sharing job descriptions or strategies to address workforce recruitment and retention. |
| 4. Provide Organizational Development for Affiliate Council Member Priorities | - Discuss key organizational development topics on each council call, such as association annual meetings, corporate partner programs, and membership engagement.  
- Identify and disseminate resources on cross-cutting topics.  
- Explore funding opportunities together such as ID/IQ contracts. |